# Corporate Income Taxes, Pledgeable Income and Innovation \*

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### Corporate Income Taxes, Pledgeable Income and Innovation

#### Abstract

We hypothesize that corporate income taxes reduce firms' pledgeable income and distort their incentives to innovate. Using a differences-in-differences methodology, we empirically document that large state income tax increases (decreases) stifle (stimulate) corporate innovation over the 1988-2006 period. Exploring the channels, we show that tax changes have a stronger impact on innovation for more financially-constrained firms, for firms with weaker governance and for firms that avoid taxes more. We further alleviate endogeneity concerns by conducting numerous additional tests, such as showing that most of the impact of tax changes on innovation occurs two or more years after the change, and that tax changes have the opposite effect on firms operating in neighboring states.

JEL Classification: G31, G32, G34, G38

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#### 1. Introduction

Current academic research has extensively debated the role of taxes in promoting economic growth (e.g. Romer and Romer (2010), Barro and Redlick (2011), Ramey (2011)). The existing evidence is conflicting and several unresolved issues still remain. First, most of the prior research has looked at short-term economic growth and the business cycle. Less is known about how taxes affect long-term economic growth. Second, there is little evidence on the specific channels through which taxes affect growth. Third, it is often difficult to control for simultaneity and omitted variables biases in a macroeconomic setting. As a result, it is hard to convincingly argue for a causal relationship between taxes and economic growth.

In this paper, we address the gaps in the previous literature by examining the impact of state corporate income taxes on corporate innovation. The existing literature has largely agreed that innovation is the biggest determinant of long-term economic growth (e.g. Solow (1957), Romer (1990)). By looking at innovation, we can trace a possible channel through which economic growth is influenced. We argue and document that corporate income taxes significantly affect firms' pledgeable income and distort their incentives to innovate. In this respect, we build upon Seru (2014), who studies other important factors that affect firms' incentives to innovate.

To overcome identification challenges, we use staggered changes in state corporate income tax rates, similar to Heider and Ljungqvist (2014). State income tax changes are largely exogenous to the decisions of the individual firm to innovate. We eliminate the impact of time-varying economy-wide shocks (such as changes in monetary policy, federal regulation and fiscal policy) by comparing the change in innovation in a treatment group of firms that experienced a tax change to a control group of firms that did not, over the same time period. We also eliminate omitted variable biases that could result from cross-country studies due to large differences in country-specific characteristics. State tax changes are staggered over time, which can put the same firm both in the treatment and control groups over our time period, allowing us to control for unobservable firm characteristics.

There are two opposing theoretical views about the relationship between corporate income taxes and innovation. The first view contends that taxes can distort the incentives of firms to innovate. Higher taxes reduce after-tax profits and any stakeholder that depends on these profits will have fewer incentives to invest time, effort, or money in a firm that has a higher tax rate than in an otherwise similar firm with a lower tax rate. Tirole (2006) argues that, in the presence of agency costs and private benefits of control, higher pledgeable income that is determined by after-tax profits increases firms' likelihood to receive additional funding from

financiers for their projects.

We generalize Tirole's (2006) concept of pledgeable income to include other stakeholders. For example, current managers and employees of the firm will be more willing to invest time, effort and creativity in the innovative process, if the size of the after-tax profit, and hence the pledgeable income is greater. A large portion of the total compensation of creative employees (including CEOs) comes from stock options, bonuses and profit sharing agreements that are directly related to the after-tax profit.<sup>1</sup> Assuming a pool of scarce human capital, talented employees will also prefer to join (or stay at) firms that have lower corporate income tax rates and higher after-tax profits. This argument is especially important for innovative projects that are inherently prone to agency and asymmetric information problems. In the next section, we develop a simple model based on Tirole (2006) and present testable hypotheses.

In addition to reducing pledgeable income, there are at least two other arguments of why higher income taxes can stifle innovation. Innovative firms often save their after-tax profits and use the internal cash as a cushion during difficult times. Internal cash allows greater flexibility and tolerance to experimentation which, according to Manso (2011), is key to motivating innovation. Since innovation is a highly uncertain process, firms with more cash savings will be better suited to weather unfavorable outcomes and continue to innovate. Innovative firms also often prefer to use after-tax internal funds for innovative projects (Brown et al. (2009)) rather than tap external markets. Ceteris paribus, internal funds will be higher for firms with lower tax rates, therefore those firms will innovate more.

The alternative view argues that tax rates either do not matter or have a positive impact on innovation for the following reasons. First, any possible tax decrease may result in an increase in the state budget deficit, or in a decrease in state government spending on public goods such as research, education, and infrastructure. As a result, there would be fewer positive spillover effects on firms, which will in turn inhibit their innovative output. Second, changes in state taxes, even large ones, could have only a small effect on firms and not significantly change their innovation policies. Finally, assuming all expenditures and investments are tax deductible, perfect capital markets and no private benefits of control or asymmetric information, tax rates would not matter and any positive NPV project will be financed no matter how high tax rates are. If a project is profitable (has a positive NPV) on a pre-tax basis, it will be profitable on an after-tax basis, because both revenues and expenses are multiplied by the tax rate. The tax rate will only determine how the economic pie is divided, but will not affect its size.

The two views presented above have opposing testable predictions. To ensure consistency

<sup>&</sup>lt;sup>1</sup>In unreported tests, we find that stock option-based compensation decreases (increases) after a significant tax increase (decrease).

and relevance, we examine the impact of taxes on innovation using significant changes of at least 1% (e.g., 8% to 7%) in the top-bracket state corporate income tax rate from 1988 to 2006. We use statutory rather than effective tax rates because the former are outside of the control of the individual firm while the latter are endogenous.<sup>2</sup> To identify the most relevant state to which the tax rate is applied, we use the most mentioned state in a firm's 10-K reports based on data from Garcia and Norli (2012). We follow the existing literature (e.g. Hall et al. (2001)) and use patents and citations per patent to measure the quantity and quality of innovation. Our main results are striking. We find that tax increases significantly reduce, while tax decreases significantly increase the number of patents and the number of citations per patent. The effect on citations per patent is stronger, suggesting that the quality of innovation is affected even more by changes in state corporate income tax rates.

The results are also economically significant, for both tax increases and decreases. A major increase in the tax rates leads to a 3.8% and 5.5% reduction in the number of patents, and a 10.3% and 9.6% reduction in the number of citations per patent 3 and 4 years after the tax increase, respectively, relative to an otherwise similar firm, operating in a state that does not experience a tax increase. A major decrease in the tax rates leads to a 10.1% and 13.4% increase in the number of patents, and a 14.9% and 13.4% increase in the number of citations per patent 3 and 4 years after the tax decrease, respectively. Viewed in perspective, these effects suggest that on average, firms create 0.2 and 0.3 fewer patents after experiencing a major tax increase, and 0.5 and 0.7 more patents after experiencing a major tax decrease, 3 and 4 years later, respectively.

In our main analysis, by employing tax changes that are largely outside of the control of the individual firm and a differences-in-differences methodology, we address many of the potential endogeneity concerns. We also control for numerous observable time variant factors such as firm size, leverage, profitability, physical assets, age, industry concentration, state real GDP, state unemployment rates, time fixed effects, and for unobservable time invariant characteristics such as corporate culture and risk-aversion, by using firm fixed effects. Furthermore, we pursue several strategies that further mitigate residual biases that could stem from reverse causality or omitted variables.

First, we conduct a dynamic analysis and demonstrate that most of the impact of tax changes on innovation occurs two or more years after the tax changes are implemented. Moreover, there is no relation between tax changes and innovation in the years prior to the tax

<sup>&</sup>lt;sup>2</sup>As we show in our empirical section, the statutory rates are strongly positively related to the actual state income taxes firms pay.

<sup>&</sup>lt;sup>3</sup>These economic magnitudes are in line with similar state level shocks such as state anti-takeover laws, state labor laws and banking deregulations.

change. This pattern alleviates reverse causality concerns that tax reductions are the result of a coordinated lobbying effort by firms who experienced a change in their innovative activity before the tax change. Second, we further control for state-specific time trends, industry-year fixed effects, and variables such as the political affiliation of the state governor and the state legislature, state capital gains tax rates, state personal income tax rates, and state R&D tax credits. Third, we address the possibility that industry concentration and growth in certain states are biasing our coefficient estimates (Lerner and Seru (2015)) by controlling for state-level labor share in different industries and state labor concentration, as well as excluding California or Massachusetts from our analysis.

Fourth, we conduct a falsification test based on Heider and Ljungqvist (2014). We find that tax changes have the opposite effect on firms in neighboring states that did not have the change compared to the firms in the states that passed the change, which is inconsistent with region-specific economic conditions common to neighboring states driving both innovation and tax changes. Fifth, we perform an instrumental variable analysis using the triple-interaction between oil price shocks, the sensitivity of state revenues to oil shocks and the stringency of state balanced budget rules as an instrument. The findings of all the additional tests are similar in statistical and economic significance to the main results.

Finally, it is possible that tax changes are the product of broader economic and policy changes and most of the effects we are capturing are from those changes.<sup>4</sup> Given we have a staggered adoption of tax changes in many states over a long period of time, it has to be the case that in most states the tax changes are always part of a broader change. Even if tax changes are part of broader reforms in every state we consider, they are usually one of the most important measures of such policy reforms (The Tax Foundation (2015)), working in ways similar to the other measures, to affect firms' after-tax profits and therefore, their incentives to innovate. In that case, our tax variables just proxy for the broader changes and the main implications and conclusions of the paper still remain.

In our main analysis, we use state count information from 10-K reports based on the notion that more frequently mentioned states tend to be more important for tax purposes. To test for its validity, we show that the amount of total state taxes paid is significantly related to tax changes in the most mentioned state, while it is unrelated to tax changes in the least mentioned state. Also, we find similar results using tax changes in the top three most mentioned states and alternative state definitions based on headquarters, patentee, and

 $<sup>^4</sup>$ We already partly address this concern by including additional controls for the political affiliation of the governors and the legislatures, and for other accompanying measures such as capital gains taxes, personal income taxes, and R&D tax credits.

subsidiary locations. Together, these results provide support for our identification of the most relevant state and confirm the robustness of our main findings.

Our next step is to study the specific channels through which taxes affect innovation. As our theoretical model demonstrates, tax changes affect the size of the pledgeable income and therefore, the likelihood of obtaining additional investment from other stakeholders for innovative projects. The size of the pledgeable income also depends on the firms' existing resources and the private benefits of control. Therefore, we hypothesize that firms that are more financially constrained (have less existing resources) and have weaker corporate governance (greater private benefits of control), will experience a larger decline (increase) in innovation after a tax increase (decrease).

We document that the negative impact of tax increases on the number of citations per patent is 49% and 82% greater for firms that are more financially constrained<sup>5</sup>, 3 and 4 years into the future, while the positive impact of tax decreases on the number of citations per patent is 95% and 111% greater 3 and 4 years into the future, respectively. We also find that smaller firms and firms with smaller free-cash cushions are impacted more by tax changes. This evidence is consistent with smaller firms benefiting more from larger after-tax profits because they tend to be more financially constrained and have greater informational asymmetries than larger firms. This result also provides additional evidence that our results are not driven by the lobbying efforts of a few large firms, since small firms benefit more.

To test the governance hypothesis, we use the hostile takeover index developed by Cain, McKeon, and Solomon (2014), which is based on the passage of 12 different types of state takeover laws, one federal statue and three state standards of review. This governance measure is more comprehensive than other measures used in previous studies and has much better coverage than other governance indices such as the G-index. We find that the effect of tax changes on innovation is larger for firms with weaker corporate governance. A one standard deviation increase in the anti-takeover index increases the negative effect of tax increases on the number of citations per patent by 40% and 42%, while it increases the positive effect of tax decreases on the number of citations per patent by 67% and 67%, 3 and 4 years into the future, respectively.

Another possible channel through which taxes may affect innovation is through distorting firm behavior and resource allocation by encouraging firms to engage in tax shifting activities. Policymakers have vigorously debated the cause and effects of such activities. For example, the 2013 hearings in the US Congress and the UK Parliament on the tax avoidance activities

<sup>&</sup>lt;sup>5</sup>We use several measures of financial constraints based on Kaplan and Zingales (1997), and for robustness, on Whited and Wu (2006) and Hadlock and Pierce (2010).

of high-tech innovative companies such as Apple, Google, and Amazon have generated a firestorm.<sup>6</sup> One rationale presented by these firms for such tax avoiding behavior is to preserve their incentives to innovate.

We examine the tax avoidance hypothesis using an indicator of tax avoidance based on industry and size adjusted cash effective tax rate suggested by Dyreng et al. (2008) and Balakrishnan et al. (2012). There are two opposing predictions. On the one hand, firms that avoid taxes will be less affected by tax changes because they can readily shift their tax burden. On the other hand, both tax avoidance and innovative activities require scarce resources such as managerial and employee creativity and effort. When the return on tax avoidance increases relative to the return on innovation, firms will shift more resources to tax avoidance. In contrast, if tax rates go down, firms are able to deploy resources that are previously used for tax avoidance back to innovative projects, and consequently innovation will increase. The results support the second prediction. We find that the impact of tax changes on the number of citations per patent is greater for firms that engage more in tax avoidance. This finding is again consistent with our general hypothesis that higher tax rates distort firm incentives to innovate.

The paper makes several contributions to the Economics and Finance literature. First, we present a simple model to demonstrate that corporate income tax rates can affect firms' pledgeable income and thereby their incentives to innovate. Second, by addressing many of the endogeneity concerns plaguing the previous literature, we demonstrate that corporate income tax changes have a significant impact on both the quantity and quality of innovation and thereby on long-term economic growth. Here we build upon and complement the previous literature that has looked at the relation between taxes and investment (Cummins, Hassett, and Hubbard (1994), Hassett and Hubbard (2002), and Djankov et al. (2010)). Third, we provide evidence for some of the specific channels through which lower tax rates can affect innovation: relieving financial constraints, increasing the pledgeable income of poorly governed firms, and providing incentives to shift corporate resources from tax avoidance to innovation. Finally, to the best of our knowledge, this is the first tax paper to use a novel measure, different from firm headquarters, to better identify the state relevant for corporate income tax purposes.

The rest of the paper is organized as follows. Section 2 presents a theoretical model and develops the main hypotheses. Section 3 describes the data and the empirical methodology. Section 4 presents the main empirical results. Section 5 investigates the channels through

<sup>&</sup>lt;sup>6</sup>In addition, in 2014 President Obama shamed firms that decide to incorporate abroad for tax purposes after merging with foreign firms, by calling them "corporate deserters".

#### 2. Theoretical Model and Hypotheses Development

In this section, we present a simple model based on Tirole (2006) to explain how taxes affect the incentives of entrepreneurs to innovate rather than engage in routine or non-productive activities, and the likelihood of them to obtain the necessary investment for profitable (positive NPV) projects from corporate stakeholders. Tirole's model focuses exclusively on financiers providing the necessary financing for the project. Here, we generalize that model by including other firm stakeholders such as managers and employees. In this case, the equivalent to financing is their commitment of time, effort and creativity to the project.

We start by presenting the baseline model where entrepreneurs enjoy private benefits of control if they shirk, and there are no taxes. We then introduce taxes and show that they affect the pledgeable income of entrepreneurs. We also show that the impact of tax changes is stronger for firms that are more financially constrained. Compared to the previous literature that studies the effect of taxes on investment (Hall and Jorgenson (1967), Auerbach and Hassett (1992), Cummins, Hassett, and Hubbard (1994), Hines and Rice (1994), Hassett and Hubbard (2002), and Djankov et al. (2010)), our approach is to argue that the presence of private benefits of control and differential effort are essential in understanding the impact of taxes on shaping incentives to innovate.<sup>7</sup>

#### 2.1. The Case of No Income Taxes

For continuity, we first present the baseline model without taxes. We assume that there is an entrepreneur that has a choice between an innovative risky project and a routine risk-free project. She provides initial resources in the form of cash and other tangible and intangible assets in the amount of A and the innovative project requires a total investment in the amount of I. Therefore, the entrepreneur needs an additional investment equal to I - A. Note that the additional investment is not just monetary investment from investors, it can also be in the form of effort, time, and creativity by employees and other stakeholders. This is a fixed-

<sup>&</sup>lt;sup>7</sup>Because we follow very closely the base model presented in Tirole (2006), we do not go over all the details and justify all the assumptions. For more thorough explanations, the reader should consult the original text. Our contribution here is to extend Tirole's model by introducing taxes and showing that changes in the tax rates affect the likelihood of pursuing innovative projects, and that the likelihood depends on financial constraints.

investment model, which assumes rapid decreasing returns after the project has reached its investment level  $I.^8$ 

We assume that there is a principal-agent problem between the firm's stakeholders (financiers, creative employees, etc.) and the entrepreneur. In this model, the problem is depicted by the size of the private benefits of control B. Larger values of B imply greater private benefits of control. They can take the form of perk consumption (Yermack (2006)), theft, or simply shirking and enjoying the quiet life (Bertrand and Mullainathan (2003)). In the case of innovation, perk consumption could involve not innovating at all, pursuing routine projects, or creating low impact patents. We assume that the size of private benefits is determined by the strength of corporate governance. Ceteris paribus, firms with stronger governance will have smaller private benefits of control B.

This is a two-period model. In the first period, the entrepreneur invests in the project if she acquires additional investment in the amount of I-A. In the second period, the return R > 0 is realized if the project is successful, and shared between the entrepreneur, in the amount of  $R_e$ , and the other stakeholders in the amount of  $R_s$  where  $R_e + R_s = R$ . If the project is not successful, the return is equal to 0. For simplicity, the model assumes that the risk-free discount rate is equal to 0, and the return, the investment, the cash and the private benefits of the routine project are normalized to  $0^9$ . In the first period, the entrepreneur decides whether to behave (work hard, stay focused, be creative, not steal, etc.) or misbehave (shirk, enjoy the quiet life, pursue routine projects, steal, etc.). If she behaves, the probability of success is  $P_H$  and if she misbehaves, the probability of success is  $P_L$ , where  $P_H > P_L$ . To keep the analysis interesting, the model assumes that if the entrepreneur behaves, the project is profitable and if she misbehaves, the project is not profitable. That is  $P_H R - I > 0$  and  $P_LR - I + B < 0$ . Therefore, other stakeholders will not invest in the firm if they expect that the entrepreneur will misbehave. The firm and the other stakeholders are risk neutral and the financial and labor markets are competitive, and therefore the other stakeholders make zero profit in equilibrium.

The incentive compatibility constraint (IC) for the entrepreneur is  $P_H R_e \geq P_L R_e + B$ . Rearranging, we get  $R_e \geq \frac{B}{\Delta P}$ , where  $\Delta P = P_H - P_L$ . This inequality tells us that the other stakeholders need to leave at least  $\frac{B}{\Delta P}$  to the entrepreneur to incentivize her to behave. The participation constraint for the other stakeholders is  $P_H R_s = I - A$ . The participation constraint is satisfied with an equality due to the competitive nature of the financial and

<sup>&</sup>lt;sup>8</sup>The results hold also in the variable investment model that assumes constant returns to scale. We assume fixed investment here to keep the model as simple as possible.

 $<sup>^{9}</sup>$ More generally, all the variables (A, I, B, R, etc.) can be considered as the difference between the innovative project and the routine project.

labor markets. It follows that the return to the other stakeholders is  $R_s = \frac{I-A}{P_H}$ . Since  $R_e + R_s = R$ , we can substitute in the IC constraint and obtain:  $R - \frac{I-A}{P_H} \ge \frac{B}{\Delta P}$ . Transforming further, we get  $P_H(R - \frac{B}{\Delta P}) \ge I - A$ . This inequality says that the expected pledgeable income has to be greater than the investment by the other stakeholders for the entrepreneur to receive that additional investment to complete the project. Rearranging, we get that if  $A \ge \bar{A} = I - P_H(R - \frac{B}{\Delta P})$ , the entrepreneur will receive the additional investment. Therefore,  $\bar{A}$  is the minimum net worth (initial resources) that the entrepreneur needs to have to obtain the additional investment.

#### 2.2. The Case of Income Taxes

Now we introduce income taxes and compare the outcome to the outcome without taxes. We will investigate whether income tax rates can affect the incentives of the entrepreneur to behave and hence the likelihood that she will receive additional investment, and therefore the fate of the innovative project. We introduce two simple assumptions.

Assumption 1: An amount equal to tR is collected by the government.

Assumption 2: All investment is tax deductible.

The consequence from these assumptions is that the total investment requirement is only I(1-t), and the additional investment needed by the entrepreneur is I(1-t)-A. That is the case because effectively the firm will obtain a tax credit in the amount of tI after the project is completed, and the discount rate is normalized to  $0^{10}$ . The assumption that all investment is tax deductible is somewhat stringent. If part of the investment is not tax-deductible, our results below would be even stronger and in the same direction. Therefore, we adopt the second assumption to be more conservative and without loss of generality. We should note here that we do not suggest that all investment is in the form R&D expenditures. In fact, we believe and find supporting evidence in the empirical section that part of the investment that is very important for shaping top management incentives is in the form of additional effort, time and creativity by employees and other stakeholders, which is unobservable by the researcher and not part of R&D expenditures.

The IC constraint for the entrepreneur with taxes is then  $R_e \geq \frac{B}{\Delta P}$ . The participation constraint for the other stakeholders is  $P_H R_s = I(1-t) - A$ . It follows that the return to the other stakeholders is  $R_s = \frac{I(1-t)-A}{P_H}$ . In the case of taxes,  $R_s$  and  $R_e$  are the after-tax returns to the other stakeholders and the entrepreneur. Therefore,  $R_s + R_e = R(1-t)$ , we

 $<sup>^{10}</sup>$ This is without loss of generality.

can substitute in the IC constraint and obtain:

$$P_H\left(R\left(1-t\right)-\frac{B}{\Delta P}\right) \ge I\left(1-t\right)-A.$$

The minimum level of cash that the entrepreneur must have to obtain financing or extra effort and time by the other stakeholders in the presence of taxes is then:

$$\bar{A}_t = \frac{P_H B}{\Delta P} - (1 - t) \left( P_H R - I \right).$$

If we take the difference between the minimum cash required to obtain additional investment with and without taxes, we get:

$$\frac{P_H B}{\Delta P} - (1 - t) (P_H R - I) - \frac{P_H B}{\Delta P} + (P_H R - I) = t(P_H R - I) > 0,$$

if the firm has a positive NPV project and if t > 0. Therefore, firms with positive NPV projects that have cash A, such that:  $\bar{A}_t > A > \bar{A}$ , will not be able to obtain additional investment from their stakeholders because of taxes, while they would have obtained additional investment for their projects if there were no taxes. More generally, differentiating  $\bar{A}_t$  with respect to t, we obtain:

$$\frac{\partial \bar{A}_t}{\partial t} = P_H R - I > 0$$

That is, ceteris paribus (for a given distribution of A, R, I,  $P_H$ ,  $P_L$  and B), the lower the tax rate, the smaller the necessary additional investment to obtain for innovative projects, the easier it would be to obtain that additional investment, and therefore more innovations will be created. This is because lowering tax rates increases the pledgeable income and makes it more likely that the entrepreneur works and innovates rather than shirks and undertakes the routine project.

Hypothesis 1: Tax rates are negatively related to the ability of firms to undertake positive NPV innovative projects.

It is easy to extend the above analysis to show that firms that are more financially constrained will benefit more from lower tax rates. In this simple model, we measure the financial constraints by the availability of cash A. We can see that a firm that has a level of cash  $A_c$  where,  $\bar{A}_t \geq A_c \geq \bar{A}$ , will not obtain additional investment for its innovative project, while a firm with cash equal to  $A_{nc} \geq \bar{A}_t$  will obtain additional investment. Under the no tax case, both firms will obtain additional investment and innovate. Therefore, the financially constrained firm will benefit more from a reduction in tax rates that will bring  $\bar{A}_t$  below  $A_c$  and make additional investment in the innovative project possible.

Hypothesis 2: Financially constrained firms will benefit more from a reduction in the tax rates and will be hurt more by an increase in the tax rates.

Finally, the size of private benefits may also affect the relation between tax rates and innovation. It is obvious that if private benefits of control are absent, and the entrepreneur always exerts the high effort (no agency problems), positive NPV projects will always be financed with or without taxes. That simple intuition motivates our next hypothesis. It is not possible to rigorously show that in the simple model above, but intuitively, we hypothesize that the level of private benefits, and the strength of corporate governance can moderate the effect of corporate income taxes. There is, however, an alternative hypothesis that leads to an opposite prediction. The outcome ultimately depends on whether tax rates and private benefits are complements or substitutes. On the one hand, firms with greater private benefits (inferior corporate governance) will be less likely to properly utilize (more likely to squander) the additional cash obtained from tax rate decreases. On the other hand, firms with greater private benefits will benefit more from lower tax rates because the additional income will increase their pledgeable income and provide them with better incentives to exert effort to innovate rather than shirk and enjoy the private benefits.

Hypothesis 3a: Firms with greater private benefits (inferior corporate governance) will benefit less from a reduction in the tax rates and will be hurt less by an increase in the tax rates.

Hypothesis 3b: Firms with greater private benefits (inferior corporate governance) will benefit more from a reduction in the tax rates and will be hurt more by an increase in the tax rates.

In the empirical section, we test these three hypotheses and provide a detailed analysis of the impact of taxes on innovation.

#### 3. Data and Variable Construction

The sample of companies examined in this paper is created by first combining the NBER patent database assembled by Hall et al. (2001) with Compustat. We acquire state corporate income tax information from the University of Michigan's World Tax Database, the Book of States, and the Tax Foundation. Garcia and Norli (2012) provide the number of times a state is mentioned in a firm's 10-K reports, which we use to determine the most relevant state to which the tax rate is applied. The historical states of incorporation and location come from the Compact Disclosure database.

The sample is constructed by selecting all U.S. publicly traded firms from the NBER patent file, which have financial data available in the S&P's Compustat database. We also include all firms from Compustat, which operate in the same 4-digit SIC industries as the firms in the patent database, but do not have patents. Including these firms alleviates sample selection concerns since the sampling procedure is independent of whether the firm has patents or not. A drawback of this approach may be that for some firms or industries patenting might not be an accurate measure of innovation, or that some industries might not be innovative at all. To address these concerns, we also conduct our analysis only on innovative companies or industries, and find similar and generally stronger results.

We start our sample in 1988 due to the availability of Compact Disclosure, which is used to construct an alternative measure of the most relevant state. Only firms that are incorporated and headquartered in the U.S. are included. Firms in the financial (SIC=6), utilities (SIC=49), and public (SIC=9) sectors are excluded. The final sample includes 88,207 firm-years based on 8,435 firms over the period of 1988-2006.

### 3.1. Main Explanatory Variables: Major Increases and Decreases in State Corporate Income Tax Rates

To examine the impact of corporate income taxes on innovation, we need to properly define the tax signals that would most likely affect firm incentives. There are two issues to consider here. First, innovation is a long-term activity that is not easily adjustable and it requires significant amount of both tangible and intangible firm resources. Thus, it is unlikely that firms will react to small tax changes especially those that are expected to be reversed. Firms are more likely to respond to large tax changes that may signal a change in tax policy that lasts for an extended period of time.

Second, as Griliches (1990) argues, the innovation lag is poorly defined as it may take years from the change in incentives to the creation of patents. Therefore looking at numerous small tax changes that could be reversed within one or two years will introduce noise into our estimates. Our measure of tax changes largely avoid these two problems.

Specifically, in order to identify more permanent tax signals that are likely to have a long-lasting impact on corporate innovation, we focus on major state corporate income tax changes that are not reversed in three years. The key explanatory variables in our analysis are two indicators,  $TaxIncr_{st}$  ( $TaxDecr_{st}$ ) that take a value of one if at time t state s there has been a major increase (decrease) in state corporate income tax rates, respectively, and

zero otherwise.<sup>11</sup> The tax variable equals one in the year of the change and all subsequent years unless the tax rate is reverted back to the level before the change. We also create a combined categorical tax variable,  $TaxChg_{st}$ , which is equal to 1 if at time t state s there has been a major increase in state corporate income tax rates, equal to -1 if there has been a major decrease in state corporate income tax rates, and 0 otherwise.

A major increase or decrease in tax rates is defined as greater than or equal to 1% (e.g. from 7% to 8%), as long as that change is not reverted within the next three years. We consider major tax changes of greater than or equal to 1% that are enacted in one or two consecutive years.<sup>12</sup> If it is reverted in less than three years, it is not considered a change and the variable retains the value of 0. If the change is reverted three or more years later, the variable takes a value of 1 in the year of the change and any year after when the change is present, and switches back to zero after the change is reverted.<sup>13</sup> For robustness, we include the short-term tax rate reversals and consider tax changes of greater than or equal to 0.5%, and find similar, although expectantly weaker, impact on innovation as shown in the Internet Appendix Table IA.1.

To identify the major tax changes, we use state tax rates from the University of Michigan's World Tax Database, the Book of States, and the Tax Foundation. The World Tax Database provides state corporate tax rates from 1941 to 2002 and the Tax Foundation provides state corporate tax rates from 2000 to 2013. We check these data with the state corporate income tax rates reported in the Book of States to ensure consistency and accuracy. For states with multiple tax brackets, we focus on changes in the top tax bracket while accounting for tax surcharges. The major tax increases and decreases are identified in Table I. From 1988 to 2006, ten states experienced a major tax increase and eight states experienced a major tax decrease. The average major tax increase is 1.5% and the average major tax decrease is also

 $<sup>^{11}</sup>$ We choose to use indicator variables to implement a differences-in-differences methodology. For robustness, we use the actual change in the tax rate (i.e., from 1% to 3.75%) or the percentage change in the tax rate instead of a dummy and find similar results.

 $<sup>^{12}</sup>$ For example, Nebraska increased the corporate income tax rate from 6.65% to 7.24% in 1990 and again from 7.24% to 7.81% in 1991. Over the two-year period of 1990 to 1991, the corporate income tax rate increased by 1.16%.

<sup>&</sup>lt;sup>13</sup>For example, New Hampshire experienced a major tax decrease in 1994 and the tax rate returned to the level prior to the change in 1999. In this case, the tax decrease indicator equals one for years 1994 to 1998 and zero for all other years.

<sup>&</sup>lt;sup>14</sup>Of the 15 distinct states that experienced major tax changes, only two states (Arizona and Connecticut) have multiple major tax changes in the same direction. Arizona has major tax decreases in 1990, 1999, and 2001. Since we cannot use all three years to create the tax decrease variable, we choose the year 1999 because there are only 63 firm-year observations prior to 1990, and 2001 is already included in the treatment period, where the tax decrease indicator equals one. For robustness, we use 1990 and 2001 to create the tax decrease variable and find similar results. Connecticut has tax decreases in 1999 and 2000. We use the year 1999 to create the tax decrease variable because 2000 is already included in the treatment period, where the tax

1.5%, which is 22% of the average top marginal state tax rate of 6.9% in our sample.

We also verify our major tax changes with the list of tax changes from Heider and Ljungqvist (2014) and Giroud and Rauh (2016). There are a few small differences between the three sets of tax changes, which we verify using other data sources. <sup>16</sup> In Heider and Ljungqvist (2014), there are around 90 tax changes during our sample period. Of the 90 tax changes, 33 are changes of 0.25% or smaller, 12 are changes of greater than 0.25% and less than 0.5%, and 21 are reversals within three years. 27 of the 90 tax changes are greater than or equal to 1% that are enacted in one or two consecutive years, 6 of which are reverted within three years and 3 additional ones are close to an earlier large tax change in the same direction, thus are already included in the treatment period<sup>17</sup>. Giroud and Rauh (2016) also use a list of 56 state corporate income tax changes of greater than or equal to 1\% from 1978 to 2011 for their differences-in-differences analysis. When restricted to our sample period, they have 21 large tax changes, where 2 are reversals within one year and 3 are already included in the treatment period of an earlier large tax change in the same direction. Thus, our list of large tax changes is very similar to the ones based on Heider and Ljungqvist (2014) and Giroud and Rauh (2016) after dropping reversals within three years and tax changes that are already included in the treatment period of an earlier tax change in the same direction.

A contemporaneous paper by Mukherjee, Singh, and Zaldokas (MSZ) (2015) also examines the impact of state corporate taxes on innovation, but they use all tax changes and a first differences analysis. Consistent with our study, MSZ find that corporate taxes are detrimental to innovative output measured by patents. However, they find the significant effect mostly for tax increases, not for tax decreases. In addition, they find weaker results for the number of citations per patent, which is arguably the more important measure of innovative output. Moreover, they find the significant impact on innovation mostly for one to two years after the tax increase, rather than later. This result also does not seem robust since sometimes the key estimates in year 1 and 2 lose their significance in subsequent tests. <sup>18</sup> The dynamic pattern is

decrease indicator equals one. For robustness, we also use a count variable to accommodate multiple tax changes in the same direction and find similar results.

<sup>&</sup>lt;sup>15</sup>We thank the authors for sharing their data.

<sup>&</sup>lt;sup>16</sup>For example, we find a large tax decrease in Connecticut in 1999, while Heider and Ljungqvist (2014) find one for 1998.

<sup>&</sup>lt;sup>17</sup>One example is Connecticut mentioned in a previous footnote.

<sup>&</sup>lt;sup>18</sup>There are several examples. For instance, in the bordering county matching test, tax increases only have a significant impact on the number of patents in year 2. However, when MSZ change to a panel regression, the significant effect only shows up in year 1. One potential reason for the conflicting result is that the premise of the bordering county test is likely not satisfied, because firms may operate in multiple states and be subject to the economic conditions in those states as well. Another example of inconsistent results is for the instrumental variable regression, where tax increase has a significant effect on innovation only in year 3, whereas the baseline results are significant only in years 1 and 2.

puzzling since innovation is a long term process, upon which tax changes are unlikely to have such a quick impact.<sup>19</sup> Also, the insignificant results for later years suggest that the estimates are noisier and may be picking up something else.

The weaker results of MSZ are likely attributed to at least two factors. First, they use all tax changes, many of which are small and transitory. Since it is unlikely that firms will adjust their innovation activities so quickly to these small changes, their estimates are likely noisy and the captured effects are likely fleeting and spurious. Second, many of the smaller tax changes occur around the same time making it difficult to assess their impact especially with uncertain time lags between tax changes and innovation. For example, North Carolina has tax decreases of -0.08% to -0.25% in years 1992, 1993, 1994, 1995, 1997, 1998, 1999, and 2000. When looking at innovation one to four years after the tax changes, many of the treatment periods overlap, making it difficult to assess the impact in year t+1 to t+4. This problem is especially exacerbated when tax increases and decreases occur within a short period of time. For example, Connecticut has a tax increase in 1990 and a tax decrease in 1992. Therefore, the change in innovation in 1993 would be year t+3 for the tax increase and also year t+1 for the tax decrease, which is very problematic since tax increases and decreases are predicted to have opposing effects on innovation. This issue is not isolated as it happens in 30 of the 83 tax changes that MSZ examine.

### 3.2. Determining the Most Relevant State for Corporate Income Tax Purposes

There are several challenges associated with determining the most relevant state for tax purposes. The approach taken by much of the previous literature is to use the state of company headquarters based on the assumption that most of the profits of that company are generated in the headquarter state. While this assumption is often reasonable, in many cases it is not correct. For example, Boeing is currently headquartered in Illinois, while its main factory is located in Washington. According to its website, as of May 29, 2014, 81,305 of 168,693 employees are located in Washington compared to around 600 employees in Illinois. Since a firm's corporate office may not be where its major operations are located, we do not use the state of headquarters as the most relevant state for tax purposes in the main analysis.

<sup>&</sup>lt;sup>19</sup>MSZ also look at new product announcement and find a significant effect of tax increase in years 1 and 4, rather than years 2, 3, and 5, which is another indication that the effect may be spurious. While there should be a lag between tax changes and changes in innovation, there is another lag between innovation and the launching of new products, so the effect in year 1 is too quick to rationalize. Moreover, MSZ find that tax decreases have a significant positive effect on new product announcement in year 4, which is inconsistent with the insignificant effect of tax decreases on innovation for all years in the baseline results.

In practice, state tax is assessed based on three main firm characteristics: percentage of sales, of employees and of physical assets in a given state. Different states assign different weights on these three characteristics. Unfortunatly, specific information on these three components is not publicly available. Therefore, we approximate the most relevant state to which the tax rate is applied by deducing where the firm conducts most of its business.

To this end, we follow Garcia and Norli (2012), who compute the number of times a 10-K report mentions a U.S. state name for all 10-K filings from the SEC's online database from 1994 to 2008. All public firms are required to file a 10-K report with the SEC within 90 days of their fiscal year end. These annual reports contain detailed information regarding the firm's operations and financial performance during the year. More importantly, these reports can also contain information on the location of the firm's sales, property, and employees in different geographic areas. For example, firms may list factories by state under the Properties section or report sales in stores by state under the Business section. To capture these locations, Garcia and Norli (2012) count the occurrence of state names in four sections: "Item 1: Business", "Item 2: Properties", "Item 6: Consolidated Financial Data", and "Item 7: Management's Discussion and Analysis".

The state count data consist of 84,117 firm-year observations for 11,811 publicly-traded firms from 1994 to 2008. For each firm-year observation, each state's share of the total number of state counts is reported. California, Texas, New York, Florida, and Illinois are among the most mentioned states, whereas Rhode Island, South Dakota, and North Dakota are among the least mentioned states. As explained above, state taxes are computed based on the firm's sales, property, and payroll presence in a state. To the extent that the state mentions in 10-K filings are related to the location of the firm's sales, properties, and employees, more frequently mentioned states tend to be more important for tax purposes than less frequently mentioned states. Consistent with this idea, we show in Section 4.3 that the amount of state taxes paid is significantly related to tax changes in the most mentioned state, but is not related to tax changes in the least mentioned state.

To construct the relevant state for firms in our sample, we first find the most mentioned state for each firm-year observation, then use the most frequently occurring most mentioned state across all years for a given firm as the most relevant state for that firm. In our main analysis, we use a single time-invariant state that is mentioned the most for each firm during the sample period to match a firm's long-run planning horizon and also to alleviate problems with endogenous state moves. For robustness, we also use the time-varying most mentioned state and the top-three most mentioned states, and obtain similar findings. For reference, for 36% of the firms in the sample, the most mentioned state is different from the state of the

headquarters. Finally, in Section 4.3, we perform a series of robustness checks to ensure that our results are not driven by the definition of relevant state. For instance, instead of the most mentioned state, we also use alternative definitions of the most relevant state based on the headquarters, the locations of patent grants, and subsidiary locations and find similar results.

#### 3.3. Construction of the Dependent Variables

The main dependent variables that we use in our analysis are two metrics for innovative output: the number of patents to measure the quantity, and the number of citations per patent to measure the novelty of innovation<sup>20</sup>. The first metric, *Patent*, is a patent count for each firm in each year. The relevant year is the application year, which occurs closer to the actual innovation and far before the innovation is transformed into a finished product ready for the market (Griliches, Pakes, and Hall (1987), Hall, Jaffee, and Trajtenberg (2001)). For robustness, we also use a patent measure that is equal to the number of patents for each firm-year divided by the mean number of patents for the same year in the same technology class. This weighting adjustment is made to correct for the truncation bias in patent grants, which results from the fact that patents have on average a two year lag from the time a patent is applied for until the time it is granted.

The second metric, Citations per Patent, assesses the significance or quality of innovative output. Pakes and Shankerman (1984) and Griliches, Pakes, and Hall (1987) show that the distribution of the value of patents is extremely skewed, and most of the value is concentrated in a small number of highly cited patents. Hall et al. (2005), and Atanassov (2013) among others demonstrate that patent citations are a good measure of the value of innovations. Intuitively, the rationale behind using patent citations to identify important innovations is that if firms are willing to further invest in a project that is building upon a previous patent, they have to cite that patent. This in turn implies that the patent that is cited is technologically influential and economically important.

Patent citations, however, also suffer from truncation bias because they are received for many years after the patent is applied for and granted. For example, a patent that was created in 1988 will have much more time to receive citations than a patent created in 1995 because the sample of patent citations ends in 2006. Another potential concern is that different industries might have different propensities to cite patents. Therefore, for robustness, we also correct for the truncation bias by using two methods (the fixed effects method and the quasi-structural method) suggested by Hall, Jaffe and Trajtenberg (2001) and find similar results.

<sup>&</sup>lt;sup>20</sup>All variables are defined in greater detail in the Appendix.

#### 3.4. Control Variables

Control variables include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). GDP data come from the Bureau of Economic Analysis and the historical state unemployment rate come from the Cleveland Federal Reserve.

In the empirical specification where innovation is the dependent variable, we follow Hall and Ziedonis (2001) among others and include firm size, Ln(Sales), as a control variable. For robustness, we use the number of employees as an alternative proxy for firm size. Following Aghion, et al. (2005), we control for industry competition using the Herfindahl index constructed at the 4-digit SIC level. We also use the squared Herfindahl index to control for non-linear effects of industry concentration. We construct the variable Age that measures the age of the firm as the number of years that it appears in the Compustat database. All accounting variables are winsorized at the 1st and 99th percentiles to remove the influence of extreme outliers.

#### 3.5. Model Specification

We use a differences-in-differences methodology by estimating the following model:

$$y_{is(t+n)} = \alpha_t + \beta_i + \gamma Tax Var_{st} + \delta X_{ist} + \epsilon_{ist}, \tag{E-1}$$

where i indexes firms, s indexes the most mentioned state, t indexes time,  $y_{is(t+n)}$  is the dependent variable, which is either Ln(1+Patent) or Ln(1+Citations/Patent), and n is equal to one, two, three or four.  $TaxVar_{st}$  is either TaxIncr, TaxDecr, or TaxChg, which are indicator variables to indicate significant tax changes.  $X_{ist}$  is a vector of control variables described above. We control for time invariant unobservable firm characteristics by using firm fixed effects  $\beta_i$ . Year indicator variables  $\alpha_t$  control for economy wide shocks and changes in federal tax rates and regulations, which vary by year and do not vary across states.

We use a log-linear model when the dependent variable is the number of patents or the number of citations per patent, since they are count variables. The log-linear model is preferred to the Poisson model because the Poisson model is non-linear and, when it is estimated with fixed effects, the maximum likelihood algorithm drops all firms that do not change their innovation throughout the sample period (see Chamberlain (1980) for more details). Because

those firms might carry valuable information, excluding them from the analysis might weaken the power of the tests and introduce noise in the estimation procedure.

To control for serial correlation, we cluster the standard errors at the firm level as suggested by Petersen (2005). For robustness, we also cluster the standard errors by year, by firm and year, by the state of location (as suggested by Bertrand et al. (2002)), and by state and year. We obtain similar findings in all cases.

To understand this approach, it is helpful to consider an example. The table below reports state-level means and standard errors. In 1999, Arizona has experienced a significant tax reduction from 9% to 8%. Suppose we want to estimate the effect of a tax reduction in Arizona on innovation, which is measured as Ln(1+Patent). The first difference is to subtract the level of innovation before the tax change (0.081) from the level of innovation after the change (0.106) for firms whose most relevant state is Arizona. However, economy-wide shocks may occur at the same time and affect innovation. To control for such factors, we calculate the same difference at the same time in a control state such as Mississippi that does not experience a tax change at that time. Then, the difference of these two differences, which is 0.034, represents the incremental effect of the tax decrease on firm innovation.

	Before 1999	After 1999	$\Delta \text{ Ln}(1+\text{Patent})$
Arizona	0.081	0.106	0.025
	(0.004)	(0.008)	(0.009)
Mississippi	0.092	0.083	-0.009
	(0.006)	(0.007)	(0.009)
$\Delta \text{Ln}(1+\text{Patent})$	-0.011	0.023	0.034
	(0.007)	(0.011)	(0.013)

The tests used in this paper are even more stringent than the simple intuition provided above since they control not only for state-wide differences but also for other firm-specific unobservable differences. Another advantage is that different states introduce the tax changes at different times, which allows the firms operating in a given state to be both in the treatment and control groups.

#### 3.6. Summary Statistics

Table II presents the summary statistics. The average firm in the sample has 5.1 patents and 2.1 citations per patent. The standard deviations are large suggesting that most of the

innovation comes from a small number of highly innovative firms. About 7.6% of the firm-years in the sample have a significant tax increase and about 7.6% have a significant tax decrease. The average firm spends 7.7% of total assets on R&D and has debt to assets ratio of 0.26. The average age of the firms in the sample is 12.6 years.

#### 4. Multivariate Results

#### 4.1. Tax Changes and Corporate Innovation

First, we study how changes in state corporate tax rates affect the quantity of innovation measured by the number of patents created by firms. As Grilliches (1990) argues, the innovation lag (from the idea to the actual patent) is poorly defined. Therefore, our dependent variable measures the number of patents from 1 to 4 years into the future. The full set of results for years 1 to 4 are reported in the Internet Appendix Tables IA.4 to 9. For brevity, we present the main results for years 3 and 4 in Table IIIA.

Following equation E-1, we estimate an OLS model of Ln(1+Patent) on one of the three tax variables. TaxIncr is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise. TaxDecr is an indicator variable equal to 1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. We also combine tax increase and tax decrease into one measure, TaxChg, which is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, equal to -1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise.

The estimates in columns (1) and (2) show that tax increases are significantly and negatively related to the number of patents, while the estimates in columns (3) and (4) show that tax decreases are significantly and positively related to the number of patents. These effects are also economically significant. Tax increases lead to a 3.8% and 5.5% reduction in the number of patents 3 and 4 years later, respectively. Tax decreases lead to a 10.1% and 13.4% increase in the number of patents 3, and 4 years later, respectively. Alternatively, these effects suggest that firms produce 0.2 and 0.3 fewer patents after experiencing a tax increase and produce 0.5 and 0.7 more patents after experiencing a tax decrease, 3 and 4 years later, respectively.

In columns (5) and (6), we use the combined tax measure and find a significant negative relation between TaxChg and the number of patents. The results suggest that significant

increases in state corporate tax rate reduce the quantity of innovation and significant decreases in state corporate tax rate enhance the quantity of innovation.

Other results from Table IIIA show that larger firms and firms with more R&D expenditures, with less leverage, and more tangible assets create a greater number of patents. Consistent with Aghion et al. (2005), there is a non-linear (inverted-U) relation between industry concentration and innovation. As for the state level controls, there is little relation between state level real GDP, state unemployment rate and the number of patents.

In Table IIIB, we examine the impact of tax changes on the number of citations per patent, which is a measure of the quality and novelty of innovation. The results in columns (1) and (2) show a significant negative relation between tax increases and the number of citations per patent 3 and 4 years later, while the results in columns (3) and (4) show a significant positive relation between tax decreases and the number of citations per patent 3 and 4 years later. As for the combined tax measure, the estimates in columns (5) and (6) show a negative relation between TaxChg and the quality of innovation.

In terms of economic significance, the estimates in Table IIIB show that tax increases lead to a reduction in the number of citations per patent by 10.3% and 9.6%, for 3 and 4 years in the future, respectively. In addition, tax decreases lead to an increase in the number of citations per patent by 14.9% and 13.4%, for 3 and 4 years in the future, respectively. These effects translate into a 0.2 and 0.2 reduction in the number of citations per patent for firms experiencing a tax increase and a 0.3 and 0.3 increase in the number of citations per patent for firms experiencing a tax decrease, 3 and 4 years later, respectively. Moreover, these results suggest that tax changes not only impact the quantity, but also the quality of innovation, which is the more important measure of innovative output (Griliches (1990), Hall, Jaffe, and Trajtenberg (2005)).

Other results from Tables IIIB suggest that tangible assets have a positive effect on the number of citations per patent, while firm size, leverage, and profitability have a negative effect. There is also a non-linear relation between industry competition, measured by the Herfindahl index, and the quality of innovation.

All regressions include time fixed effects to control for economy-wide events that could affect innovation, and firm fixed effects to control for firm specific, industry specific and state specific characteristics that are unobservable, or are not accounted for by the control variables. The standard errors are clustered by firm to mitigate serial correlation. For robustness, we also cluster the standard errors by other groups (i.e., year, firm and year, state of location, state and year), and obtain similar results. In unreported regressions, we include the lagged values

of the main dependent variables as additional controls for unobserved firm-specific factors that could affect innovation and find similar results.

### 4.2. Tax Changes and the Number of Citations per Patent: Additional Tests for Endogeneity

The changes in state corporate taxes are mostly exogenous to the innovative activity of the individual firm. There is no evidence suggesting that there is a coordinated effort by firms who experienced a decline in their innovative activity to lobby for tax reductions. Furthermore, even if there was, that would still indicate that corporate income taxes are detrimental to innovation because firms seek to lower taxes to boost their innovative output. It is also important to understand that for many of the firms in the sample, the states where firms conduct most of their operations and where they pay income taxes are different from the state where the patenting activity occurs. This adds another layer of protection from the concern that economic factors could be driving both the changes in taxes and innovation. Nevertheless, in this section, we pursue a number of strategies to further address concerns of endogeneity. For brevity, we focus on the number of citations per patent since we believe it is the more important measure of the quality of innovation (Griliches (1990), Hall, Jaffe, and Trajtenberg (2005)). Results are similar for the number of patents.

#### 4.2.1. Concerns of Reverse Causality

We conduct several tests to address potential concerns of reverse causality. First, we examine if there are any pre-existing trends in innovative activity that were followed by tax changes. For instance, if tax decreases were implemented in response to political pressure from a broad coalition of firms that started to experience a decline in innovation, then we should see an effect prior to the enactment of tax reductions. To this end, we create five indicator variables for each of the three tax measures in Table IVA that allow us to investigate the dynamics of tax changes and their impact on the number of citations per patent.

For example, when TaxIncr is examined in column (1), TaxIncrMinus2 is an indicator variable equal to 1, if there is a significant tax increase in year t+2 (2 years after the patent is applied for) in the largest state of business of firm i, and 0 otherwise. TaxIncrMinus1 is an indicator variable equal to 1, if there is a significant tax increase in year t+1 in the largest state of business of firm i, and 0 otherwise. These indicators allow us to see if there is any change in innovation one or two years before the tax increase is implemented. TaxIncrZero is

an indicator variable equal to 1, if there is a significant tax increase in year t in the largest state of business of firm i, and 0 otherwise. TaxIncrPlus1 is an indicator variable equal to 1, if there is a significant tax increase in year t-1 in the largest state of business of firm i, and 0 otherwise. TaxIncrPlus2andMore is an indicator variable equal to 1, if there is a significant tax increase in year t-2 or earlier in the largest state of business of firm i, and 0 otherwise.

In columns (1) and (2), we examine tax increases and decreases separately. Consistent with the results in Table IIIB, we find a significant negative effect of TaxIncr on innovation quality two or more years after the tax increase. We also find a significant positive effect of TaxDecr on innovation quality two or more years after the tax decrease. There is no relation between tax changes and innovation in the years prior to the change, which is consistent with the assumption that there were no pre-existing trends of a decrease (increase) in innovation before an increase (decrease) in the tax rate. Column (3) of Table IVA examines the dynamic effects of TaxChg, where the coefficients again suggest that the impact on innovation comes two or more years after the tax change, with no evidence of a pre-existing trend.

Second, we address the concern that firms planning to engage in innovative activities may choose to move to certain states following, or in anticipation of, tax changes. Specifically, we conduct the main tests on a sample of firms that do not change their most mentioned state during the entire sample period, thus alleviating concerns of endogenous state moves. The results are presented in Table IVB. Although the sample size is smaller due to the restriction, the coefficients on the tax increase indicator are still negative and significant and the coefficients on the tax decrease indicator are still positive and significant. The estimates also have larger magnitudes than the baseline results, suggesting that the main documented effects are not driven by this alternative explanation.

#### 4.2.2. Omitted Variables Concerns

We also address concerns of endogeneity by investigating a possible omitted variable bias. In Table IVC, we control for a number of state-level variables.

First, we control for changes in state capital gain tax, the state personal income tax, and the state R&D tax credit rates. State capital gain tax and personal income tax data come from Daniel Feenberg's website<sup>21</sup>. We obtain historical state-level R&D tax credit rates from Wilson (2009). Some states allow companies to take a tax credit against their state taxable income, which is equal to a percentage of their qualified R&D expenditures over some base amount. As documented by Wilson (2009), 32 states provide such tax credits as of 2006.

 $<sup>^{21}</sup>$ http://users.nber.org/ taxsim/state-rates

In the same paper, Wilson shows that these tax incentives are effective in increasing R&D investment within the state. Thus, if the timing of R&D tax credit changes coincides with the timing of state corporate income tax changes, then our results may be attributable to R&D tax credits. Similar to the construction of our main tax measures, we create three indicator variables based on state capital gain tax changes, state personal income tax changes, and state R&D tax credit changes. The indicator variable equals to 1 if at time t state s there has been a major increase in tax rate or tax credit, equal to -1 if there has been a major decrease, and 0 otherwise. A major change is defined as greater than or equal to 1% (e.g. from 7% to 8%), as long as that change is not reverted within the next three years.<sup>22</sup>

Second, we control for the political affiliation of the state governor and the legislature using data from Klarner (2013). Governor Party is an indicator that equals 1 is the governor is a Democrat, -1 if the governor is a Republican, and 0 otherwise. Legislature Party is an indicator that equals 1 if Democrats control both chambers, -1 if Republicans control both chambers, and 0 otherwise.

Third, some industries may experience growth opportunities that induce them to lobby for tax changes or are spuriously correlated with tax changes for another reason. Moreover, if these industries are geographically clustered in certain locations, then it may create a non-causal correlation between state-level tax changes and corporate innovation (Lerner and Seru (2015)). To address this concern, we first exclude firms from California or Massachusetts from our analysis and find similar results. Second, we follow the methodology of Cornaggia et al. (2015) to control for state-level labor force concentration and state-level labor share, which is defined as the fraction of gross product in state i in year t that is from mining, construction, manufacturing, transportation, trade, finance, services, and government industries.<sup>23</sup>

These 14 state-level variables are included as additional controls in Table IVC. Changes in state personal income tax and changes in state R&D tax credit have no effect on the quality of innovation, while changes in state capital gain tax have a positive effect on the number of citations per patent. Democratic governors and legislatures are associated with less innovation. More importantly, increases in state corporate tax rates continue to have a significant negative effect on the quality of innovation and decreases in state corporate tax rates continue to have a significant positive effect on the quality of innovation. The magnitudes of the effects are also similar to the baseline case, suggesting that our prior results are not driven by these

<sup>&</sup>lt;sup>22</sup>For robustness, we use continuous measures of the last three variables and still find that our main results are unaffected.

<sup>&</sup>lt;sup>23</sup>To see the rationale behind these measures consider the mining industry for instance. If the mining industry is experiencing a sudden growth in product opportunities and the industry is concentrated in Wyoming, West Virginia, and Kentucky, then mining firms in these states may lobby for tax decreases, which creates a positive correlation between tax decreases and innovation that is caused by growth opportunities.

additional state-level variables.

In Table IVD, we control for additional time-varying state characteristics through statespecific time trends. In addition, we control for industry-year fixed effects to account for any time-varying industry characteristics such as changes in growth opportunities. The main effects of tax increases and decreases still remain, suggesting that the documented relations are not largely driven by state-specific time trends and time-varying industry factors.

To further address concerns of omitted variables, we conduct a falsification test based on Heider and Ljungqvist (2014) in Table IVE. The idea is that, if some local economic conditions are driving our results, these conditions likely affect both the state in question and its neighboring states. Thus, if tax changes in neighboring states have similar effects as tax changes in the firm's own state, then results are likely due to common economic conditions rather than tax changes.

As seen in Table IVE, the coefficients on the tax increase and tax decrease indicators are significant and have the same signs as in the baseline case. At the same time, tax increases in neighboring states have a positive and significant effect on the firm's number of citations per patent, while tax decreases in neighboring states have a negative and significant effect on the firm's number of citations per patent. Since tax changes in neighboring states have opposite effects as tax changes in the firm's own state, the evidence is not consistent with unobserved local economic conditions driving our results.

Instead, the opposite impact of tax changes in neighboring states is indicative of a competition effect. Take the case of tax decreases in neighboring states for instance. Firms in those states will have higher pledgeable income and are more likely to attract additional investment from other stakeholders. Financiers are likely more willing to invest in firms with higher after-tax profits. Talented individuals are also more likely to move to or stay in firms operating in states with lower tax rates if their incentives are affected by after-tax profits. As a result, when the neighboring states of state s have tax decreases, firms in state s experience a reduction in innovative output due to higher relative financing costs and a net outflow of talented workers. It is worth noting that although tax changes in the firm's own state and the neighboring states have opposite effects, the two effects do not completely cancel out, so the overall effect still remains.

Another alternative explanation is that our results are not due to firms creating more patents on their own, but rather acquiring other firms with patents. In Table IVF, we test this story in two ways. First, we control for the firm's merger and acquisition activities in the year for which innovation is measured. Second, we run regressions only on observations with no mergers or acquisitions. In both tests, the key coefficients on tax increases and decreases remain significant and similar to the baseline case.

Finally, another possible story for the documented results is that firms observe tax decreases in neighboring states and anticipate similar changes in their own states, thus withholding innovation until tax changes are implemented. Since the innovation lag is highly uncertain, it would require that managers possess a great predictive power to time the tax change and the resulting innovation. The premise of this story is that firms can predict tax changes in their own states based on tax changes in neighboring states. We test this premise in the Internet Appendix Table IA.2. The results show that tax changes in state s are unrelated to tax increases and decreases in neighboring states. This finding does not support the alternative story and further corroborates our hypothesis of a causal impact of tax changes on innovation.

#### 4.2.3. Instrumental Variable Analysis

To further alleviate endogeneity concerns, we conduct an instrumental variable analysis. We use interactions based on oil prices, the historical sensitivity of state revenue to oil prices, and a measure of state balanced-budget rules (ACIR index) as instruments. The idea is that depending on the state's balanced budget stringency, states may change their tax rates when their revenues change due to an exogenous shock such as changes in oil prices.<sup>24</sup>

Oil prices are measured as inflation-adjusted OPEC crude oil prices in year t. The historical sensitivity of state revenue to oil prices is estimated by using data from the 1960-1987 period, prior to the start of our sample. State revenue data come from the State Politics and Policy Website<sup>25</sup>. We regress state revenue on oil prices for each state using the observations from 1960 to 1987, where the coefficient on oil prices is our estimate of the sensitivity of state revenue to oil prices.

The ACIR index is the Advisory Council on Intergovernmental Relations (1987) index of budget stringency, which rates the stringency of balanced budget rules for each state, ranging from 0 (lax) to 10 (stringent). Although the index is constructed based on data from 1984, there have been virtually no changes in states' requirements during the subsequent years. The index is composed of five types of balanced budget requirements: the governor has to submit a balanced budget; the legislature has to pass a balanced budget; the state may carry over a deficit but must correct it in the subsequent budget period; the state may not carry over a

<sup>&</sup>lt;sup>24</sup>We thank our NBER discussant Austan Goolsbee for suggesting this idea.

<sup>&</sup>lt;sup>25</sup>http://www.indstate.edu/polisci/klarnerpolitics.htm

deficit into the next budget period; and the state may not carry over a deficit into the next fiscal year. If the restriction is written in the constitution, then the value is 2, otherwise it is 1.

Of the three variables above, the sensitivity of state revenue to oil prices and the stringency of balanced budget rules could be influenced by the state's economic and political environment. Thus, we control for these two variables and their interaction (OilSensitivity\*ACIR) in the first and second stage regressions, and do not use them as instruments.<sup>26</sup>

However, oil prices are outside of the control of the individual state and can be considered as exogenous. Thus, our instruments for tax changes are oil prices, the interaction between oil prices and the historical sensitivity of state revenue to oil prices, the interaction between oil prices and the ACIR index, and the triple interaction between oil prices, the historical sensitivity of state revenue to oil prices, and the ACIR index. Since oil prices are collinear with year fixed effects, only the other three instruments are used in the first stage regression.

The results from the instrumental variable regressions are reported in Table IVG. In the first stage, the tax variables are regressed on the three instruments and controls. The F-statistics of the instruments suggest that we do not have a weak instrument problem. In the second stage, the number of citations per patent is regressed on the instrumented tax variables and the same set of controls. The results show that tax increases have a significant negative effect on innovation quality, tax decreases have a significant positive effect, and tax changes have a significant negative effect. While the coefficients on tax increases are larger than the baseline case, the magnitudes of the coefficients on tax decreases and tax changes are similar to the ones from the OLS regressions. These findings, together with the previous results in this section, provide greater confidence that our results do not suffer from endogeneity biases.

#### 4.3. Additional Tests for the Most Relevant State

In this subsection, we conduct additional robustness analysis to ensure that our results are not driven by the definition of the most relevant state. We start with the observation that many firms operate in multiple states. As described earlier, we use state count information from 10-K reports to identify the most relevant state for a firm in terms of the burden of corporate income taxes. In this section, we examine the validity of this definition by relating the amount of total state taxes paid to tax changes in the most mentioned state. If the identified state is indeed important for tax purposes, then we should expect to see a significant negative

<sup>&</sup>lt;sup>26</sup>Since these variables (OilSensitivity, ACIR, OilSensitivity\*ACIR) are collinear with state/firm fixed effects, we cannot directly estimate and report their coefficients.

relation between tax decreases in that state and the total state taxes paid, and a positive relation between tax increases in that state and the total state taxes paid.

The results in Table VA confirm this prediction. The coefficient in column (1) suggests that on average tax increases raise the total state taxes paid by 16.8%, evaluated at the state taxes paid to pre-tax income ratio for the average firm of 2.74%. Similarly, the coefficient in column (2) suggests that on average tax decreases reduce the total state taxes paid by 20.3%.

By the same rationale, we should not expect to see a significant relation between total state taxes paid and tax changes in the least mentioned state if using state counts to identify the location of businesses is valid. We find results consistent with this prediction in columns (3) and (4) of Table VA, providing additional support for our identification of the most relevant state.

Moreover, we perform several robustness checks for the identification of the most relevant state in Table VB. In the main analysis, we use the most mentioned state over the 1988-2006 period, so there is one corresponding state per firm and it does not vary over time. For robustness, we identify the most mentioned state for each firm-year and continue to find a similar and significant relation between tax changes in the time-varying most mentioned state and the number of citations per patent.

As another robustness check, instead of the single top most mentioned state, we look at the top three most mentioned states and define the tax variable to be one if there is a significant tax change in any of the top-three most mentioned states in which the firm operates. Relatedly, instead of using the single most mentioned state based on the 10-K reports, we use all states that are mentioned at least 30% of the times on average. As seen in Table VB, our main findings are robust to using multiple states, rather than the top most mentioned state.

We also restrict the sample to firms with fewer than three equivalent states, where the number of equivalent states is calculated as one divided by the Herfindahl Index of state distribution for each firm. The rationale behind this is that if a firm operates only in a small number of states, the impact of tax changes will be more significant than if the firm's operations are spread out in many states. Consistent with this idea, we find that the coefficients are not only significant, but also larger than those in the baseline case.

Finally, we use alternative definitions of the most relevant state based on the headquarters, the locations of patent grants, and subsidiary locations and find similar results.<sup>27</sup> As another

<sup>&</sup>lt;sup>27</sup>Headquarter location data come from Compact Disclosure, which reports historical headquarters information. Patent location data come from NBER, where we identify the most relevant state as the state where most of the firm's patents are assigned. The number of observations is smaller for this sample because patent location is only available for firms with at least one patent in a given year. Firms' subsidiaries information

robustness check, we also restrict the sample to firms that have the same headquarter and most mentioned state.

Together, the analyses in this subsection provide strong support for our identification of the most relevant state and confirm the robustness of our main findings.

#### 4.4. Other Robustness Checks

We conduct a series of robustness checks in the Internet Appendix Table IA.1 to examine if our results are robust to subsample analysis, different clustering, and variable definitions. We find that our results are robust to all of these checks.

We perform several subsample analysis. First, we restrict the treatment group sample (firms that experience a tax change) to five years before and after the tax change. Second, we exclude non-innovative firms (i.e., firms with no patent during the entire sample period). Third, we end the sample in 2003 rather than 2006 to account for the increased lag between application and grant dates during the latter part of our sample period.

In the main analysis, we cluster the standard errors by firm. For robustness, we also cluster the standard errors by year, or by the state of location. In addition, we cluster standard errors by both firm and year, which accounts for correlations among different firms in the same year and different years in the same firm. Similarly, we also cluster standard errors by both state of location and year. To further address concerns of serial correlation, we also run regressions at the state-year level and find similar results.

Next, instead of using the number of citations per patent, we use different variable definitions for our dependent variables. First, we use the fixed effects methodology that controls for truncation and construct a measure of innovation that purges the citations per patent measure from time fixed effects. Second, we construct another measure of innovation that purges the citations per patent measure from both time and technology class fixed effects. It controls for the fact that different technology classes have different propensity to patent their innovations. Third, we also use the truncation adjusted citations per patent measure created by using a quasi-structural model to estimate the citations lag (Hall et al. (2001)).

Finally, to construct the main tax signals, we drop reversals in tax rates within three years. For robustness, we include these short-term reversals. We also create the tax increase and decrease indicators based on major tax changes of 0.5% or greater instead of 1% or greater.

comes from Exhibit 21 of the 10-K reports collected by Dyreng and Lindsey (2009). Using this data, we identify the most relevant state as the state with the highest number of subsidiaries.

The key estimates are still significant and slightly smaller for tax increases than the baseline case.

#### 4.5. Tax Changes and R&D Expenditures

As we discussed in our theoretical model, state income taxes can affect the incentives of various stakeholder to increase their investment of time, effort and money into the innovative process. There are several inputs in the creation of innovation. Some of them, such as R&D expenditures are observable and easier to measure. Others, such as creativity, time and work effort are mostly unobservable. In this section, we examine if the impact of tax rates on innovative output is transmitted through R&D expenditures or other unobservable inputs.

We test this prediction in Internet Appendix Table IA.3, where the dependent variable is R&D expenditures divided by total assets. The dependent variable is measured a year later than the explanatory variables. The results indicate that tax changes are largely unrelated to R&D expenditures. This evidence suggests that taxes likely affect innovation through the unobservables such as creativity and effort to innovate rather than through the amount spent on R&D. These findings also underline the importance of studying the quantity and quality of innovation rather than only looking at one input such as R&D expenses. One possible explanation for this result is that R&D expenditures are deducted from the taxable income. Therefore, as long as there is a positive NPV project, and the pledgeable income is greater than the additional invesment, R&D expenditures will be undertaken regardless of the magnitude of the tax rate.

## 5. Investigating the Channels through which Taxes Affect Innovation

Based on our theoretical motivation, we hypothesize that income taxes may distort the incentives of the firm and its stakeholders to optimally invest time, effort and money in innovative activities. The rest of the paper examines three possible channels through which lower tax rates can affect innovation - relieving financial constraints, reducing the negative impact of weak corporate governance, and reducing tax avoidance.

#### 5.1. Tax Changes, Financial Constraints, and Innovation

The theoretical model demonstrates that higher tax rates reduce the pledgeable income available to firms and make it more difficult to obtain additional investment and inputs for innovative projects. Other stakeholders such as financiers and employees will be more willing to provide additional investment to firms that experience a decline in their income tax rates compared to an otherwise similar firm that does not experience such a decline. If some firms do not need much additional financing, either because they hold enough cash, or because it is easier for them to tap external financing, the decline in tax rates will not have a big impact. Conversely, we expect that more financially constrained firms will benefit more from a tax decrease because their pledgeable income may increase above the required threshold to finance the project. By the same rationale, firms that are more financially constrained will experience a greater decline in innovation from a tax increase than firms that are less financially constrained.

To test this hypothesis we construct a measure of financial constraints based on Kaplan and Zingales (1997), as implemented by Lamont, Polk, and Saa-Requejo (2001). Following the literature (e.g., Farre-Mensa and Ljungqvist (2016)), we sort firms into terciles each year based on their KZ index values. The indicator, FinConstraint, equals one for firms in the top tercile, and zero otherwise. We then interact FinConstraint with the tax increase indicator or the tax decrease indicator.

Table VIA presents the results. In columns (1) and (2), the coefficients on the interaction term are both negative, while only year 4 is significant. This result suggests that the impact of tax increases is larger for firms that are more financially constrained. Specifically, the negative impact of tax increases on the number of citations per patent is 49% and 82% greater for firms that are more financially constrained, 3 and 4 years into the future, respectively.

In columns (3) and (4), the coefficient on the interaction term is positive and significant, suggesting that the impact of tax decreases is larger for firms that are more financially constrained. Specifically, the positive impact of tax decreases on the number of citations per patent is 95% and 111% greater for firms that are more financially constrained, 3 and 4 years into the future, respectively. For robustness, we also use alternative measures of financial constraints from Whited and Wu (2006) and Hadlock and Pierce (2010) and find similar interactive effects.

In a related test, we examine if smaller firms are hurt more by tax increases and benefit more from tax decreases. Presumably, smaller firms have greater informational asymmetries and are thus more financially constrained. These firms are also more constrained in terms of attracting and keeping talented employees. In Table VIB we interact the tax increase and decrease indicators with a proxy for firm size, LnSales. Consistent with the prediction, the coefficients on the interaction term suggest that the negative impact of tax increases is larger for smaller firms and the positive impact of tax decreases is also larger for smaller firms.

This result provides additional relief for the concern that our results could be driven by the lobbying efforts of a few large firms that expected a decline in their innovative output for reasons unrelated to taxes. If this was the case, we would see that larger firms benefit more from the tax decrease. Our results show that the opposite is true. The size interaction results also provide some indirect evidence that innovative inputs such as creativity and work effort may be driving the documented relations. The rationale is that resources such as entrepreneurial creativity and effort tend to be more scarce in smaller firms where the manager is directly responsible for most key decision making. Therefore, tax decreases increase the after-tax profit and pledgeable income and improve the incentives of firm stakeholders to commit additional resources to innovation.

Lastly, we test whether firms with deeper cash pockets are less affected by tax changes than firms with less cash. As discussed in the introduction, more cash reserves allow innovative firms greater tolerance to failure and willingness to experiment with novel technologies, which is key to innovation (Manso (2011)). Since cash holdings depend on many firm characteristics, we follow Opler, Pinkowitz, Stulz, and Williamson (1999) and Dittmar and Mahrt-Smith (2007) to compute excess cash as the actual cash level minus the predicted cash level from the first stage regression.<sup>28</sup>

We interact excess cash with the tax increase and tax decrease indicators. In unreported regressions, we find that the coefficients on the interaction term between tax increase and excess cash are positive and significant, and the coefficients on the interaction between tax decrease and excess cash are negative and significant. This finding is consistent with the prediction that firms with more excess cash are impacted less by tax changes. The results are also economically significant: a one standard deviation increase in excess cash holdings reduces the negative effect of tax increases on the number of citations per patent by 116% and 115%, 3 and 4 years into the future, and it reduces the positive effect of tax decreases on the number of citations per patent by 80% and 65%, 3 and 4 years into the future.

In sum, more financially constrained firms and firms that hold less excess cash are impacted more by tax changes. Although less financially constrained firms are impacted less,

 $<sup>^{28}</sup>$  The first stage cash level OLS regression is Ln(Cash/Sales) = -0.239\*ln(Assets) - 0.004\*Cash flow/Assets + 0.047\*Working capital/Assets + 0.022\*Market-book + 1.039\*Capex/Assets - 0.369\*Leverage + 1.008\*Industry sigma + 0.503\*RD/Sales + 0.122\*Dividend dummy + 0.212\*Bond rating dummy + Year FE + Firm FE + e.

the impact of tax changes on innovation quality for those firms is still significant economically and statistically, suggesting that financial constraints are not the only mechanism through which taxes impact innovation.

#### 5.2. Tax Changes, Governance and Innovation

As Tirole (2006) explains, managers in firms with weaker corporate governance enjoy greater private benefits of control because they are not monitored and disciplined properly. As hypothesized in Section 2, a reduction in the tax rate will have a stronger impact on innovation for firms with weaker corporate governance if the additional after-tax profit increases their pledgeable income and provides them with better incentives to exert effort and innovate, rather than shirk and enjoy the private benefits of control. Also, firms with weaker corporate governance cannot raise external financing as easily because shareholders are concerned that they will not get an adequate return on their investment (Shleifer and Vishny (1997)).

The alternative hypothesis predicts that a reduction in the tax rate will have a weaker impact on innovation for firms with weaker corporate governance if these firms will be less likely to properly utilize (more likely to squander) the additional cash obtained from tax rate decreases.

To proxy for the strength of corporate governance, we use the threat of hostile takeovers that has been documented as one of the most important mechanisms through which shareholders exercise their power (Jensen (1988)). We measure the threat of hostile takeovers with the takeover index developed by Cain, McKeon, and Solomon (2014). The coverage of this takeover index (i.e., 14,441 firms from 1965 to 2011) is much better than the G-index from Gompers, Ishii, and Metrick (2003), which covers only firms in the S&P 500 index and around 900 to 1300 additional firms. The G-index is also subject to endogeneity concerns. Recent studies (Bertrand and Mullainathan (2003), Atanassov (2013)) have used largely exogenous measures such as the passage of Business Combination (BC) laws to measure the threat of hostile takeovers. Similar to the BC laws, the takeover index mainly focuses on state-level variation in the takeover environment that is largely exogenous to firm-level decisions. We use the takeover index developed by Cain, McKeon, and Solomon (2014), which is richer and more comprehensive than the BC laws alone.

The takeover index is based on the passage of 12 different types of state anti-takeover laws, one federal statue and three state standards of review.<sup>29</sup> To construct a comprehensive

<sup>&</sup>lt;sup>29</sup>The 12 state takeover laws include first generation statues, business combination, fair price, control share acquisition, control share cash-out, poison pill, expanded constituency, disgorgement, anti-greenmail, golden

measure of a firm's takeover environment, the 16 laws and court decisions are regressed on the probability of the firm being acquired through a hostile takeover in a given year, while controlling for firm characteristics such as firm age, size, and capital liquidity. The predicted value from the best fit model is used to construct the firm-level takeover index, where higher values indicate a higher threat of hostile takeovers. For ease of interpretation, we create the variable Anti-takeoverIndex by multiplying the takeover index by -1, so that higher index values correspond to lower hostile takeover hazard, or weaker governance.

To test the governance hypothesis, we interact the tax increase and the tax decrease indicators with the Anti-takeoverIndex variable. We use the interaction term to test whether firms facing less discipline from the takeover market are impacted differentially by tax changes. The results are reported in Table VII. We note first that the Anti-takeoverIndex is negatively related to the number of citations per patent. This finding is consistent with Atanassov (2013), which documents a significant decline in innovative output after the the passage of state anti-takeover laws.

In columns (1) and (2), the coefficients on the interaction term, TaxIncr\*Anti-takeoverIndex, are negative and statistically significant at the 1% level. This finding suggests that the negative effect of tax increases on innovation is larger for firms subject to a lower hostile takeover threat, or weaker governance, consistent with the prediction that firms with more private benefits of control are harmed more by tax increases. A one standard deviation increase in the Anti-takeoverIndex (0.08) increases the negative effect of tax increases on the number of citations per patent by 40% and 42%, 3 and 4 years into the future.

In columns (3) and (4), the coefficients on the interaction term, TaxDecr\*Anti-takeoverIndex, are positive and statistically significant at the 1% level, suggesting that the positive effect of tax decreases on innovation is larger for firms subject to weaker governance. This is consistent with the prediction that firms with more private benefits of control benefit more from tax decreases. A one standard deviation increase in the Anti-takeoverIndex (0.08) increases the positive effect of tax decreases on the number of citations per patent by 67% and 67%, 3 and 4 years into the future.

parachute restriction, tin parachute blessing, and assumption of labor contract laws. The state laws are matched to the firms based on their state of incorporation. The federal statue is the Williams Act in 1968, which regulates tender offers requiring SEC filings, disclosure, and waiting periods for all firms. The three standards of review are based on court decisions including Revlon, Inc. v. MacAndrews & Forbes Holdings, Unocal v. Mesa Petroleum, and Blasius Industries v. Atlas Corp.

#### 5.3. Tax Changes, Tax Avoidance and Innovation

This section continues to explore the mechanisms through which taxes affect innovation by examining the interaction between state tax changes and firm tax avoidance. There are two opposing hypotheses. The null hypothesis states that tax changes will have a smaller impact on firms that avoid taxes more because they will be able to adjust the effective tax rate and minimize the tax burden. As a result, the prediction is that the interaction term between tax increases and the TaxAvoid indicator variable will be positive and the interaction term between tax decreases and the TaxAvoid indicator variable will be negative.

The alternative hypothesis states that firms that avoid taxes more are fundamentally more sensitive to tax changes. On the one hand, when tax rates go up, these firms will shift disproportionally more resources from innovative projects to dealing with tax avoidance. On the other hand, when tax rates go down, these firms will shift disproportionally more resources from dealing with tax avoidance to innovative projects. If these resources are better suited for innovative projects (if the production possibilities frontier between innovation and tax avoidance is concave), the negative impact of tax increases on innovation will be greater for firms that engage more in tax avoidance than firms that do not. Similarly, the the positive impact on innovation will be greater for firms that engage more in tax avoidance than for firms that do not. As a result, the prediction is that the interaction term between corporate income tax increases and the TaxAvoid indicator variable will be negative and the interaction term between corporate income tax decreases and the TaxAvoid indicator variable will be positive.

Following Dyreng, Hanlon, and Maydew (2008), we use the long-run cash effective tax rate to measure the degree of tax avoidance, which is based on the firm's ability to pay a low amount of cash taxes per dollar of pre-tax earnings over a long period of time. The long-run effective tax rate (ETR) is calculated as the ratio of the three-year sum (from year t-2 to t) of cash taxes paid (Compustat data item TXPD) divided by the three-year sum of pre-tax income (PI) less special items (SPI). This measure reflects all transactions that have an effect on the firm's explicit tax liability, thereby capturing both legal and more aggressive tax avoidance activities. Using this measure, Dyreng, Hanlon, and Maydew (2008) document large cross-sectional variation in tax avoidance in their sample, where one-fourth of the firms are able to maintain long-run cash effective rates below 20 percent.

To account for industry and size effects, we follow Balakrishnan, Blouin, and Guay (2012) to calculate industry and size adjusted ETR by subtracting the same year's ETR for the portfolio of firms in the same quintile of total assets and the same Fama-French 48 industry from the firm's ETR. Every year, we sort firms into terciles based on their industry and size

adjusted ETRs. Our main variable that measures tax avoidance, TaxAvoid, equals one if the firm is in the bottom tercile, and zero otherwise. To test the tax avoidance hypothesis, we interact the tax increase or decrease indicator with our TaxAvoid measure. We use this interaction term to test whether firms that avoid taxes more are impacted differentially by tax changes.

The results in Table VIII support the alternative hypothesis. Table VIII shows that firms that avoid taxes more are more impacted by tax changes. The negative impact of tax increases on the number of citations per patent is 74% and 196% greater for firms that avoid taxes more, 3 and 4 years into the future, respectively. The positive impact of tax decreases on the number of citations per patent is 208% and 258% greater 3 and 4 years into the future, respectively. For robustness, we also use the unadjusted ETR to construct the TaxAvoid measure and find similar results. In sum, the evidence suggests that higher taxes are more detrimental to innovation for firms that engage more in tax avoidance.

#### 6. Conclusion

This paper presents new evidence on the impact of corporate income tax changes on the quantity and quality of innovation. We show that significant tax increases reduce innovation, while significant tax decreases increase innovation. Our results are confirmed after a battery of additional endogeneity checks and robustness tests. Exploring the channels, we find that tax changes have a larger impact on innovation for firms that are more financially constrained and for firms that have weaker corporate governance. Our findings suggest that corporate income tax policies can significantly affect firms' incentives to innovate and therefore have strong implications on long-term firm performance and economic growth. We also examine the tax avoidance hypothesis, and find that firms that engage more in tax avoidance, are more impacted by tax changes. These results suggest that, while preserving the incentives to innovate might be one reason why high-tech firms shift their tax burden to states and countries with lower corporate income tax rates, the shift is inefficient and ultimately has a negative impact on innovation.

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#### Appendix: Variable Definitions

- 1. ACIR Index<sub>s</sub>: The Advisory Council on Intergovernmental Relations (1987) index of budget stringency, which rates the stringency of balanced budget rules for each state, ranging from 0 (lax) to 10 (stringent). The index is composed of five types of balanced budget requirements: the governor has to submit a balanced budget; the legislature has to pass a balanced budget; the state may carry over a deficit but must correct it in the subsequent budget period; the state may not carry over a deficit into the next budget period; and the state may not carry over a deficit into the next fiscal year. If the restriction is written in the constitution, then the value is 2, otherwise it is 1.
- 2.  $Age_{it}$ : Age of firm i in year t based on the years in the Compustat sample (Source: Compustat).
- 3. Anti-takeoverIndex<sub>it</sub>: The firm-level takeover index developed by Cain, McKeon, and Solomon (2014), which is constructed based on the passage of 12 different types of state takeover laws, one federal statue and three state standards of review. The original takeover index is multiplied by -1, so that higher values indicate lower hostile takeover hazard (Source: Steve McKeon's website).
- 4. Citations/Patent<sub>it</sub>: The number of citations per patent applied for in year t by firm i (Source: NBER Patent Data).
- 5.  $FinConstraint_{it}$ : An indicator variable equal to 1 if the firm is in the top tercile of the yearly KZ index, and 0 otherwise. KZ Index is constructed as

$$-1.0019 \times \frac{ib_t + dp_t}{ppent_{t-1}} + 0.2826 \times \frac{at_t + prccf_tcsho_t - ceq_t - txdb_t}{at_t} + 3.1391 \times \frac{dlt_t + dlc_t}{dltt_t + dlc_t + seq_t} - 39.3678 \times \frac{dvc_t + dvp_t}{ppent_{t-1}} - 1.3147 \times \frac{che_t}{ppent_{t-1}} + 0.0019 \times \frac{dvc_t + dvp_t}{ppent_{t-1}} + 0.0019 \times \frac{dvc_t + dvp_t}{ppent_{t-1}} + 0.0019 \times \frac{dvc_t + dvp_t}{ppent_{t-1}} - 0.0019 \times \frac{dvc_t + dvc_t}{ppent_{t-1}} - 0.0019 \times \frac{dvc_t + dvc_t}{ppent_{t-1}} - 0.0019 \times \frac{dvc_t}{ppent_{t-1}} - 0.0019 \times \frac{$$

(Source: Compustat).

- 6. Herfindahl<sub>it</sub>: Herfindahl index of firm i in year t constructed based on sales at both a 4 digit SIC and for robustness for the Fama and French (1997) 48 industries (Source: Compustat; Kenneth French's web site).
- 7.  $Leverage_{it}$ : Total Debt of firm i in year t divided by Total Assets, where Total Debt = Short-term Debt + Long-term Debt (Source: Compustat).
- 8. OilPricet: The inflation-adjusted OPEC crude oil prices in year t (Source: www.opec.org).
- 9. OilSensitivity<sub>s</sub>: State revenue is regressed on oil prices for each state using the observations from 1960 to 1987, where the coefficient on oil prices is our estimate of the historical sensitivity of state revenue to oil prices. (Source: State Politics and Policy Website (http://www.indstate.edu/polisci/klarnerpolitics.htm) for state revenue data).
- 10.  $Patent_{it}$ : Count of the number of patents in application year t by firm i (Source: NBER Patent Data).
- 11.  $Profitability_{it}$ : Earnings Before Interest Depreciation Taxes and Amortization (EBIDTA) of firm i in year t divided by Total Assets (Source: Compustat).
- 12.  $RD/TA_{it}$ : R&D Expenditure (XRD) of firm i in year t divided by Total Assets (Source: Compustat).
- 13.  $RealGDP_{st}$ : State level real GDP in state s and year t (Source: Cleveland Federal Reserve and the Bureau of Economic Analysis).
- 14.  $Sales_{it}$ : Net Sales of firm i in year t (in \$ million) (Source: Compustat).
- 15.  $\frac{StateTaxes}{PretaxIncome}it$ : State Taxes (TXS) of firm i in year t divided by Pretax Income (PIDOM or PI if missing) (Souce: Compustat).
- 16.  $Tangibility_{it}$ : Net property plant and equipment (NPPE) of firm i in year t divided by Total Assets (Source: Compustat).
- 17.  $TaxAvoid_{it}$ : An indicator variable equal to 1 if the firm is in the bottom tercile of the yearly industry and size adjusted cash effective tax rate (ETR), and 0 otherwise. Industry and size adjusted ETR is calculated by substracting the same year's three-year ETR for the portfolio of firms in the same quintile of total assets and the same Fama-French 48 industry from the firm's ETR. ETR is the ratio of the three-year sum (from year t-2 to t) of cash taxes paid (TXPD) divided by the three-year sum of pre-tax income (PI) less special items (SPI) (Source: Compustat).
- 18.  $TaxChg_{st}$ : An indicator variable equal to 1 if there has been a significant tax increase of at least 1% in the largest state of business of firm i in year t, equal to -1 if there has been a significant tax decrease of at least 1% in the largest state of business of firm i in year t, and 0 otherwise. The tax variable equals 1 or -1 in the year of the change and all subsequent years unless the tax rate is reverted back to the level before the change.

- 19.  $TaxIncr_{st}$ : An indicator variable equal to 1 if there has been a significant tax increase of at least 1% in the largest state of business of firm i in year t, and 0 otherwise. The tax variable equals 1 in the year of the change and all subsequent years unless the tax rate is reverted back to the level before the change.
- 20.  $TaxDecr_{st}$ : An indicator variable equal to 1 if there has been a significant tax decrease of at least 1% in the largest state of business of firm i in year t, and 0 otherwise. The tax variable equals 1 in the year of the change and all subsequent years unless the tax rate is reverted back to the level before the change.
- 21. UnemployRate<sub>st</sub>: State level unemployment rate in state s and year t. (Source: Cleveland Federal Reserve).

Table I: Significant Changes in State Corporate Income Tax Rates from  $1988\ to\ 2006$ 

State	Year of Tax Increase	Year of Tax Decrease
Alabama	2001	
Arizona		1999
Connecticut		1999
Kentucky		2005
Missouri	1990	
Nebraska	1991	
New Hampshire	1999	1994
New York	1990	2000
North Carolina	1991	
North Dakota		2005
Oklahoma	1990	
Pennsylvania	1991	1995
Rhode Island	1989	
South Carolina		1989
Vermont	1997	

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#### Table II: Summary Statistics

This table reports summary statistics for the key variables used in the analysis. The sample period is from 1988 to 2006. Patent information comes from the NBER patent dataset provided by Hall, Jaffe, and Trajtenberg (2001). This dataset includes the number of patents by each firm and the number of citations received by each patent. We select all U.S. public firms from the NBER patent file, which have financial data available in the S&P's Compustat database. Firms in the financial (SIC=6), utilities (SIC=49), and public (SIC=9) sectors are excluded. We also include all the firms in Compustat which operate in the same SIC industries as the firms in the patent database, but do not have patents.

Variable	Mean	Standard Deviation
Patents	5.0986	54.8300
Citations per Patent	2.0893	7.9557
TaxChg	0.0001	0.3889
TaxIncr	0.0757	0.2645
TaxDecr	0.0756	0.2643
LnSales	4.4031	2.5048
RD/TA	0.0767	0.3264
Leverage	0.2647	0.3147
Profitability	-0.0753	10.0679
Tangibility	0.2694	0.2243
Age	12.5795	10.8329
Herfindahl Index	0.2217	0.1723
LnRealGDP	12.7924	0.9962
UnemployRate	5.5625	1.4603
StateTaxes/PretaxIncome~(%)	2.7443	5.9722
FinConstraint	0.3129	0.4637
TaxAvoid	0.3002	0.4584
OilPrice	16.0935	5.7490
ACIR Index	7.9189	2.6328
OilSensitivity	0.3884	0.3210
Anti-takeoverIndex	-0.0685	0.0830

### Table IIIA: Tax Changes and the Number of Patents

This table reports the results relating the number of patents to tax changes. Specifically we estimate the OLS model of Ln(1+Patent) on one of the three tax variables. TaxIncr is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise. TaxDecr is an indicator variable equal to 1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. TaxChg is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, equal to -1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+Patent)_{t+3}$	$Ln(1+Patent)_{t+4}$	$Ln(1+Patent)_{t+3}$	$Ln(1+Patent)_{t+4}$	$Ln(1+Patent)_{t+3}$	$Ln(1+Patent)_{t+4}$
	(1)	(2)	(3)	(4)	(5)	(6)
TaxIncr	-0.032*	-0.047**				
	(0.019)	(0.023)				
TaxDecr			0.081***	0.106***		
			(0.031)	(0.039)		
TaxChg					-0.038**	-0.052***
					(0.016)	(0.020)
LnSales	0.016***	0.008	0.016***	0.008	0.016***	0.008
	(0.005)	(0.006)	(0.005)	(0.006)	(0.005)	(0.006)
RD/TA	0.018**	0.016*	0.018**	0.016*	0.018**	0.016*
	(0.008)	(0.009)	(0.008)	(0.009)	(0.008)	(0.009)
Leverage	-0.064***	-0.073***	-0.064***	-0.074***	-0.064***	-0.073***
	(0.013)	(0.014)	(0.013)	(0.014)	(0.013)	(0.014)
Profitability	-0.001	-0.002***	-0.001	-0.002***	-0.001	-0.002***
	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.176***	0.246***	0.178***	0.248***	0.177***	0.248***
	(0.035)	(0.041)	(0.035)	(0.041)	(0.035)	(0.041)
Age	0.000	0.000	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.799***	0.856***	0.802***	0.860***	0.801***	0.859***
	(0.170)	(0.204)	(0.170)	(0.204)	(0.170)	(0.204)
$Herfindahl^2$	-0.771***	-0.814***	-0.773***	-0.817***	-0.772***	-0.817***
	(0.175)	(0.202)	(0.175)	(0.202)	(0.175)	(0.202)
LnRealGDP	0.146	0.150	0.187*	0.202	0.174	0.187
	(0.113)	(0.135)	(0.112)	(0.133)	(0.112)	(0.134)
UnemployRat	e 0.005	0.007	0.007	0.009	0.007	0.008
	(0.006)	(0.007)	(0.006)	(0.007)	(0.006)	(0.007)
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Obs.	73,931	69,121	73,931	69,121	73,931	69,121
N. of Firms	7,886	7,529	7,886	7,529	7,886	7,529
R-squared	0.766	0.742	0.719	0.696	0.719	0.696

#### Table IIIB: Tax Changes and the Number of Citations per Patent

This table reports the results relating the number of citations per patent to tax changes. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on one of the three tax variables. TaxIncr is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise. TaxDecr is an indicator variable equal to 1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. TaxChg is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, equal to -1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

i	$Ln(1 + \frac{Citations}{Patent})_{t+}$	$Ln(1+\frac{Citations}{Patent})_{t+1}$	$_4 Ln(1+\frac{Citations}{Patent})_{t+}$	$_{-3}$ $Ln(1+\frac{Citations}{Patent})_{t+}$	$_4 Ln(1 + \frac{Citations}{Patent})_{t+}$	$_3 Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)	(5)	(6)
TaxIncr	-0.072***	-0.067***				
	(0.023)	(0.022)				
TaxDecr			0.096***	0.087***		
			(0.027)	(0.025)		
TaxChg					-0.058***	-0.053***
					(0.016)	(0.015)
LnSales	-0.012**	-0.013**	-0.012**	-0.013**	-0.012**	-0.013**
	(0.006)	(0.006)	(0.005)	(0.006)	(0.006)	(0.006)
RD/TA	0.017	0.018	0.017	0.018	0.017	0.018
	(0.014)	(0.014)	(0.014)	(0.014)	(0.014)	(0.014)
Leverage	-0.042***	-0.047***	-0.043***	-0.048***	-0.043***	-0.048***
	(0.015)	(0.014)	(0.015)	(0.014)	(0.015)	(0.014)
Profitability	-0.002**	-0.001	-0.002**	-0.001	-0.002**	-0.001
	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.182***	0.181***	0.183***	0.182***	0.184***	0.183***
	(0.036)	(0.038)	(0.036)	(0.037)	(0.036)	(0.037)
Age	0.000	0.000	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.578***	0.474**	0.580***	0.476**	0.581***	0.477**
	(0.192)	(0.191)	(0.191)	(0.191)	(0.191)	(0.191)
$Herfindahl^2$	-0.634***	-0.532***	-0.636***	-0.534***	-0.636***	-0.534***
	(0.195)	(0.193)	(0.194)	(0.193)	(0.194)	(0.193)
LnRealGDP	0.088	0.135	0.122	0.165	0.121	0.165
	(0.134)	(0.138)	(0.134)	(0.138)	(0.134)	(0.138)
UnemployRate	0.004	0.002	0.006	0.003	0.005	0.003
	(0.006)	(0.006)	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Obs.	73,931	69,121	73,931	69,121	73,931	69,121
N. of Firms	7,886	7,529	7,886	7,529	7,886	7,529
R-squared	0.552	0.548	0.552	0.547	0.552	0.548

### Table IVA: Tax Changes and the Number of Citations per Patent: Dynamics

This table reports the results relating the number of citations per patent to the dynamics of tax changes. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxVarMinus2, which is an indicator variable equal to 1 if there is a significant tax change in year t+2 in the largest state of business of firm i, and 0 otherwise, on TaxVarMinus1, which is an indicator variable equal to 1 if there is a significant tax change in year t+1 in the largest state of business of firm i, and 0 otherwise, on TaxVarZero, which is an indicator variable equal to 1 if there is a significant tax change in year t in the largest state of business of firm i, and 0 otherwise, TaxVarPlus1, which is an indicator variable equal to 1 if there is a significant tax change in year t-1 in the largest state of business of firm i, and 0 otherwise, and on TaxVarPlus2andMore, which is an indicator variable equal to 1 if there is a significant tax change in year t-2 or earlier in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_t$	$Ln(1+\frac{Citations}{Patent})_t$	$Ln(1 + \frac{Citations}{Patent})_t$
	(1)	(2)	(3)
TaxVar:	TaxIncr	TaxDecr	TaxChg
TaxVarMinus2	0.024	-0.005	0.015
	(0.042)	(0.029)	(0.022)
TaxVarMinus1	-0.013	0.012	0.007
	(0.040)	(0.030)	(0.020)
TaxVarZero	0.028	0.028	0.015
	(0.041)	(0.033)	(0.021)
TaxVarPlus1	-0.042	0.055	-0.030
	(0.038)	(0.035)	(0.021)
TaxVarPlus2andMore	-0.066**	0.119***	-0.067***
	(0.026)	(0.038)	(0.017)
LnSales	0.006	0.006	0.006
	(0.005)	(0.005)	(0.005)
RD/TA	0.003	0.004	0.004
	(0.004)	(0.004)	(0.004)
Leverage	-0.040***	-0.040***	-0.040***
	(0.013)	(0.013)	(0.013)
Profitability	-0.000***	-0.000***	-0.000***
	(0.000)	(0.000)	(0.000)
Tangibility	0.144***	0.145***	0.145***
	(0.032)	(0.032)	(0.032)
Age	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)
Herfindahl	0.802***	0.803***	0.806***
	(0.167)	(0.167)	(0.167)
$Herfindahl^2$	-0.832***	-0.831***	-0.835***
	(0.172)	(0.171)	(0.171)
LnRealGDP	0.147	0.199*	0.169
	(0.115)	(0.112)	(0.112)
UnemployRate	0.014**	0.016***	0.017***
	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes
Year FE	Yes	Yes	Yes
Obs.	88,207	88,207	88,207
N. of Firms	8,435	8,435	8,435
R-squared	0.560	0.559	0.560

### Table IVB: Non-Moving Firms during the Sample Period

This table reports the results relating the number of citations per patent to tax changes. The sample only includes firms that have the same time-varying most mentioned state during the entire sample period. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.123***	-0.119***		
	(0.036)	(0.038)		
TaxDecr			0.142***	0.150***
			(0.047)	(0.044)
LnSales	-0.045***	-0.046***	-0.045***	-0.045***
	(0.010)	(0.011)	(0.010)	(0.011)
RD/TA	-0.009	-0.007	-0.009	-0.008
	(0.013)	(0.012)	(0.013)	(0.012)
Leverage	-0.010	-0.033	-0.012	-0.035
	(0.027)	(0.027)	(0.027)	(0.027)
Profitability	-0.000	-0.000	-0.000	-0.000
	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.242***	0.235***	0.243***	0.237***
	(0.065)	(0.068)	(0.065)	(0.068)
Age	0.000	-0.000	0.000	-0.000
	(0.001)	(0.001)	(0.001)	(0.001)
Herfindahl	0.110	0.065	0.125	0.085
	(0.357)	(0.372)	(0.356)	(0.371)
$Herfindahl^2$	-0.024	0.025	-0.036	0.007
	(0.333)	(0.348)	(0.333)	(0.348)
LnRealGDP	0.086	0.168	0.137	0.230
	(0.245)	(0.263)	(0.246)	(0.264)
UnemployRate	0.018	0.008	0.019*	0.010
	(0.011)	(0.011)	(0.011)	(0.011)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	24,589	22,511	24,589	22,511
N. of Firms	3,116	2,907	3,116	2,907
R-squared	0.570	0.569	0.570	0.569

#### Table IVC: Controlling for Additional State-level Variables

In this table, we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. The regression includes additional state-level variables consisting of a state capital gain tax change indicator, a state personal income tax change indicator, a state R&D tax credit (recalculated, highest tier) change indicator, a governor party indicator, a legislature party indicator, state-level labor share (the fraction of gross product in state i in year t that is from mining, construction, manufacturing, transportation, trade, finance, services, or government industries), and labor force concentration (the sum of the squared labor shares for state i in year t). Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Profitability ( $\frac{NPPE}{TotalAssets}$ ), Profitability (Profitability), Profitability (Profitability), Profitability (ProfitalAssets), Profitability (Profitability), Profitability (Profi

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.081***	-0.073***		
	(0.024)	(0.023)		
TaxDecr			0.083***	0.074***
			(0.026)	(0.024)
State Capital Gain TaxChg	0.090**	0.150***	0.099**	0.158***
	(0.039)	(0.043)	(0.039)	(0.043)
State Personal Income TaxChg	0.022	-0.045	0.020	-0.047
	(0.042)	(0.045)	(0.042)	(0.045)
State R&D Tax Credit Chg	-0.026	-0.027	-0.022	-0.023
	(0.018)	(0.018)	(0.018)	(0.018)
Governor Party	-0.017***	-0.012***	-0.016***	-0.012***
	(0.003)	(0.003)	(0.003)	(0.003)
Legislature Party	-0.017***	-0.023***	-0.017***	-0.023***
	(0.006)	(0.006)	(0.006)	(0.006)
Mining	-0.010	-0.015**	-0.010	-0.015*
	(0.008)	(0.008)	(0.008)	(0.008)
Construction	0.047***	0.040***	0.044***	0.038***
	(0.013)	(0.013)	(0.013)	(0.013)
Manufacturing	0.020***	0.017**	0.020***	0.017**
	(0.007)	(0.007)	(0.007)	(0.007)
Transportation	0.020	0.026	0.019	0.024
	(0.025)	(0.025)	(0.025)	(0.025)
Trade	0.024	0.017	0.024	0.017
	(0.015)	(0.015)	(0.015)	(0.015)
Finance	-0.010	-0.010	-0.008	-0.008
	(0.008)	(0.008)	(0.008)	(0.008)
Service	0.013	0.008	0.014	0.008
	(0.010)	(0.011)	(0.010)	(0.011)
Government	-0.049***	-0.047***	-0.048***	-0.047***
	(0.015)	(0.015)	(0.015)	(0.015)
Labor Force Concentration	0.013	0.015	0.009	0.011
	(0.013)	(0.013)	(0.013)	(0.013)
Controls	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	73,627	68,831	73,627	68,831
N. of Firms	7,859	7,502	7,859	7,502

#### Table IVD: Controlling for State-specific Time Trends and Industry-year Fixed Effects

This table reports the results relating the number of citations per patent to tax changes. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. We also control for state-specific time trends and industry-year fixed effects. Other controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility (TotalAssets), Tangibility

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1 + \frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.053**	-0.046**		
	(0.022)	(0.022)		
TaxDecr			0.069***	0.067***
			(0.026)	(0.025)
LnSales	-0.023***	-0.024***	-0.023***	-0.024***
	(0.005)	(0.005)	(0.005)	(0.005)
RD/TA	0.010	0.013	0.010	0.013
	(0.015)	(0.012)	(0.015)	(0.012)
Leverage	-0.040***	-0.050***	-0.041***	-0.050***
	(0.014)	(0.014)	(0.014)	(0.014)
Profitability	-0.002**	-0.001	-0.002**	-0.001
	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.124***	0.130***	0.124***	0.130***
	(0.033)	(0.034)	(0.033)	(0.034)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.065	-0.033	0.065	-0.033
	(0.189)	(0.189)	(0.188)	(0.189)
$Herfindahl^2$	-0.084	0.010	-0.084	0.010
	(0.193)	(0.192)	(0.192)	(0.191)
LnRealGDP	0.184	0.227*	0.209*	0.253**
	(0.123)	(0.127)	(0.123)	(0.127)
UnemployRate	0.003	0.003	0.005	0.004
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
State Time Trends	Yes	Yes	Yes	Yes
Industry-Year FE	Yes	Yes	Yes	Yes
Obs.	73,250	68,368	73,250	68,368
N. of Firms	7,427	6,993	7,427	6,993
R-squared	0.589	0.589	0.590	0.589

### Table IVE: Falsification Test using Neighboring States

This table reports the results from a falsification test using tax changes in neighboring states. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. TaxIncr in Neighboring States is an indicator variable equal to 1, if there has been a significant tax increase in any of the neighboring states of firm i, and 0 otherwise. TaxDecr in Neighboring States is an indicator variable equal to 1, if there has been a significant tax decrease in any of the neighboring states of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1 + \frac{Citations}{Patent})_{t+4}$	$Ln(1 + \frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.071***	-0.066***		
	(0.023)	(0.022)		
TaxIncr in Neighboring States	0.047***	0.037**		
	(0.015)	(0.015)		
TaxDecr			0.093***	0.085***
			(0.027)	(0.025)
TaxDecr in Neighboring States			-0.076***	-0.063***
			(0.016)	(0.016)
LnSales	-0.012**	-0.013**	-0.012**	-0.013**
	(0.005)	(0.006)	(0.005)	(0.005)
RD/TA	0.017	0.018	0.016	0.018
	(0.014)	(0.014)	(0.014)	(0.014)
Leverage	-0.042***	-0.047***	-0.043***	-0.048***
	(0.015)	(0.014)	(0.015)	(0.014)
Profitability	-0.002**	-0.001	-0.002**	-0.001
	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.181***	0.180***	0.179***	0.179***
	(0.036)	(0.037)	(0.036)	(0.037)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.578***	0.474**	0.583***	0.478**
	(0.191)	(0.191)	(0.190)	(0.190)
$Herfindahl^2$	-0.636***	-0.534***	-0.643***	-0.539***
	(0.194)	(0.193)	(0.194)	(0.192)
LnRealGDP	0.058	0.112	0.130	0.172
	(0.135)	(0.139)	(0.134)	(0.138)
UnemployRate	0.005	0.002	0.000	-0.001
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	73,931	69,121	73,931	69,121
N. of Firms	7,886	7,529	7,886	7,529
R-squared	0.551	0.547	0.552	0.548

#### Table IVF: Controlling for Merger and Acquisition Activities

This table reports the results relating the number of citations per patent to tax changes. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Panel A controls for the number of acquisitions and the value of these acquisitions divided by total assets in year 3 or 4 depending on when innovation is measured. Panel B incudes only firm-year observations that do not have any mergers or acquisitions. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	Panel A: Controlling for Merger and Acquisition Activities				
	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	
	(1)	(2)	(3)	(4)	
TaxIncr	-0.069***	-0.065***			
	(0.023)	(0.023)			
TaxDecr			0.097***	0.089***	
			(0.027)	(0.026)	
N. of Acquisitions $_{t+3}$	-0.013***		-0.013***		
	(0.003)		(0.003)		
Acquisition $Value_{t+3}$	-0.000		0.000		
	(0.002)		(0.002)		
N. of Acquisitions $_{t+4}$		-0.011***		-0.011***	
		(0.003)		(0.003)	
Acquisition $Value_{t+4}$		0.001		0.002	
		(0.002)		(0.002)	
Controls	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	
Year FE	Yes	Yes	Yes	Yes	
Obs.	73,529	68,712	73,529	68,712	

	Panel B: Only Observations with No Mergers or Acquisitions				
	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	
	(1)	(2)	(3)	(4)	
TaxIncr	-0.062***	-0.054**			
	(0.022)	(0.022)			
TaxDecr			0.078***	0.061**	
			(0.027)	(0.026)	
Controls	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	
Year FE	Yes	Yes	Yes	Yes	
Obs.	56,499	53,170	56,499	53,170	
N. of Firms	7,627	7,299	7,627	7,299	

7,516

7,872

7,516

N. of Firms

7,872

#### Table IVG: Instrumental Variable Regressions

This table reports the results from instrumental variable regressions. The instruments are OilPrice\*ACIR, OilPrice\*OilSensitivity, and OilPrice\*ACIR\*OilSensitivity, where OilPrice is the inflation-adjusted OPEC crude oil price, OilSensitivity is the historical sensitivity of state revenue to oil prices, and ACIR is the Advisory Council on Intergovernmental Relations index of budget stringency ranging from 0 lax to 10 stringent. In the first stage, we regress the tax variables on the instruments, a set of controls including OilSensitivity, ACIR, and OilSensitivity\*ACIR. In the second stage,  $Ln(1+\frac{Citations}{Patent})$  is regressed on the instrumented tax variable, a set of controls including OilSensitivity, ACIR, and OilSensitivity\*ACIR. The other controls in first and second stage regressions are Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All first and second stage regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

Panel A: First Stage

	TaxIncr	TaxIncr	TaxDecr	TaxDecr	TaxChg	TaxChg
	(1)	(2)	(3)	(4)	(5)	(6)
OilPrice*ACIR	-0.001***	-0.001***	0.002***	0.002***	-0.003***	-0.003***
	(0.000)	(0.000)	(0.0001)	(0.0001)	(0.000)	(0.000)
OilPrice*OilSensitivity	-0.004***	-0.004***	0.114***	0.116***	-0.152***	-0.151***
	(0.000)	(0.000)	(0.002)	(0.002)	(0.004)	(0.004)
OilPrice*ACIR*OilSensitivity	0.0004***	0.0004***	-0.012***	-0.012***	0.015***	0.015***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Controls	Yes	Yes	Yes	Yes	Yes	Yes
Include OilSensitivity, ACIR,	Yes	Yes	Yes	Yes	Yes	Yes
OilSensitivity*ACIR						
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Obs.	73,327	68,449	73,327	68,449	73,327	68,449
F-stat of Instruments (p-value)	14.60	13.37	314.36	317.18	157.27	158.30
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)

Panel B: Second Stage

	$Ln(1 + \frac{Citations}{Patent})_{t+3}$	$Ln(1 + \frac{Citations}{Patent})_{t+4}$	$Ln(1 + \frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1 + \frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)	(5)	(6)
Instrumented TaxIncr	-0.438***	-0.373***				
	(0.116)	(0.107)				
Instrumented TaxDecr			0.159***	0.127***		
			(0.034)	(0.030)		
Instrumented TaxChg					-0.118***	-0.096***
					(0.027)	(0.024)
Controls	Yes	Yes	Yes	Yes	Yes	Yes
Include OilSensitivity, ACIR,	Yes	Yes	Yes	Yes	Yes	Yes
OilSensitivity*ACIR						
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Obs.	73,327	68,449	73,327	68,449	73,327	68,449
N. of Firms	7,433	7,000	7,433	7,000	7,433	7,000

## Table VA: Tax Changes and State Taxes Paid

This table examines the relation between the state taxes paid and state tax changes. Specifically we estimate the OLS model of  $\frac{StateTaxes}{PretaxIncome}$  on TaxIncr and TaxDecr, which are indicator variables equal to 1, if there has been a significant tax increase (decrease), respectively, in the most (or least) mentioned state for firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\*\* and \* denote significance at 1%, 5% and 10% respectively.

	$\frac{StateTaxes}{PretaxIncome}t+1$	$\frac{StateTaxes}{PretaxIncome}t{+}1$	$\frac{StateTaxes}{PretaxIncome}t+1$	$\frac{StateTaxes}{PretaxIncome}t{+}1$
	(1)	(2)	(3)	(4)
TaxIncr (Most Mentioned State)	0.459***			
	(0.166)			
TaxDecr (Most Mentioned State)		-0.555***		
		(0.178)		
TaxIncr (Least Mentioned State)			-0.026	
			(0.147)	
TaxDecr (Least Mentioned State)				0.092
				(0.182)
LnSales	0.141***	0.141***	0.140***	0.141***
	(0.028)	(0.028)	(0.028)	(0.028)
RD/TA	0.016	0.016	0.014	0.014
	(0.020)	(0.020)	(0.020)	(0.020)
Leverage	-0.280***	-0.279***	-0.274***	-0.274***
	(0.081)	(0.081)	(0.081)	(0.081)
Profitability	-0.000	-0.000	-0.000	-0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Tangibility	-0.974***	-0.983***	-0.968***	-0.970***
	(0.234)	(0.234)	(0.234)	(0.234)
Age	0.000	0.000	0.000	0.000
	(0.003)	(0.003)	(0.003)	(0.003)
Herfindahl	-1.631*	-1.616*	-1.621*	-1.615*
	(0.953)	(0.954)	(0.953)	(0.953)
$Herfindahl^2$	2.012*	1.999*	2.010*	2.004*
	(1.067)	(1.069)	(1.068)	(1.068)
LnRealGDP	0.533	0.388	0.721	0.716
	(0.602)	(0.599)	(0.603)	(0.603)
UnemployRate	-0.057	-0.067*	-0.053	-0.053
	(0.039)	(0.039)	(0.039)	(0.039)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	63,465	63,465	63,465	63,465
N. of Firms	8,019	8,019	8,019	8,019
R-squared	0.259	0.259	0.259	0.259

#### Table VB: Robustness Checks of the Most Relevant State

This table reports the results relating the number of citations per patent to tax increases or decreases while performing robustness checks for the most relevant state used to identify tax changes. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxVar:	TaxIncr	TaxIncr	TaxDecr	TaxDecr
Time varying most mentioned state	-0.043**	-0.039**	0.052***	0.038***
	(0.020)	(0.018)	(0.011)	(0.009)
Obs.	41,781	38,521	41,781	38,521
Top three most mentioned states	-0.066***	-0.053***	0.096***	0.084***
	(0.019)	(0.018)	(0.021)	(0.020)
Obs.	73,931	69,121	73,931	69,121
States with at least $30\%$ counts	-0.074***	-0.071***	0.099***	0.090***
	(0.022)	(0.022)	(0.026)	(0.024)
Obs.	73,802	68,996	73,802	68,996
Firms with 1-3 equivalent states	-0.137***	-0.127***	0.168***	0.163***
	(0.033)	(0.032)	(0.039)	(0.036)
Obs.	31,755	29,449	31,755	29,449
Headquarter (hq) state	-0.076***	-0.071***	0.076***	0.065***
	(0.022)	(0.021)	(0.025)	(0.023)
Obs.	71,737	$67,\!256$	71,737	$67,\!256$
State with most patents	-0.089**	-0.077**	0.102**	0.093**
	(0.037)	(0.036)	(0.041)	(0.038)
Obs.	37,932	35,872	37,932	35,872
State with most subsidiaries	-0.172***	-0.158***	0.282***	0.284***
	(0.037)	(0.037)	(0.042)	(0.039)
Obs.	53,864	51,057	53,864	51,057
Same hq and most mentioned state	-0.108***	-0.110***	0.132***	0.130***
	(0.035)	(0.034)	(0.039)	(0.035)
Obs.	36,177	34,391	36,177	34,391

### Table VIA: Tax Changes, Financial Constraints and Innovation

This table examines the role of financial constraints. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise, and its interaction with FinConstraint, which is an indicator variable equal to 1 if the firm is in the highest tercile of the Kaplan-Zingales financial constraint index, and 0 otherwise. Controls include Ln(Sales),  $RD/TA(\frac{R&DExpenditures}{TotalAssets})$ , Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.070**	-0.056**		
	(0.028)	(0.028)		
TaxIncr*FinConstraint	-0.034	-0.046*		
	(0.027)	(0.027)		
TaxDecr			0.073**	0.063**
			(0.030)	(0.029)
${\bf Tax Decr^*Fin Constraint}$			0.069***	0.070***
			(0.026)	(0.025)
FinConstraint	-0.024***	-0.021**	-0.031***	-0.029***
	(0.008)	(0.009)	(0.009)	(0.009)
LnSales	-0.013**	-0.015**	-0.013**	-0.015**
	(0.006)	(0.007)	(0.006)	(0.007)
RD/TA	0.002	-0.005	0.003	-0.005
	(0.013)	(0.013)	(0.013)	(0.013)
Leverage	-0.014	-0.021	-0.016	-0.023
	(0.018)	(0.018)	(0.018)	(0.018)
Profitability	-0.001	-0.005**	-0.001	-0.005**
	(0.001)	(0.002)	(0.001)	(0.002)
Tangibility	0.223***	0.212***	0.224***	0.214***
	(0.042)	(0.044)	(0.042)	(0.043)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.586***	0.462**	0.586***	0.460**
	(0.208)	(0.205)	(0.207)	(0.205)
Herfindahl <sup>2</sup>	-0.663***	-0.525**	-0.664***	-0.524**
	(0.210)	(0.207)	(0.210)	(0.206)
LnRealGDP	0.093	0.084	0.122	0.111
	(0.146)	(0.150)	(0.146)	(0.150)
UnemployRate	0.003	-0.001	0.005	0.001
	(0.007)	(0.007)	(0.007)	(0.007)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	62,721	58,665	62,721	58,665
N. of Firms	7,152	6,766	$7{,}152$	6,766
R-squared	0.566	0.564	0.567	0.565

# Table VIB: Tax Changes, Firm Size and Innovation

This table examines the role of firm size. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise, and its interaction with Ln(Sales). Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1 + \frac{Citations}{Patent})_{t+4}$	$Ln(1 + \frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.179***	-0.181***		
	(0.043)	(0.042)		
TaxIncr*LnSales	0.024**	0.025***		
	(0.010)	(0.009)		
TaxDecr			0.316***	0.280***
			(0.049)	(0.049)
TaxDecr*LnSales			-0.044***	-0.038***
			(0.010)	(0.010)
LnSales	-0.013**	-0.015***	-0.009	-0.011*
	(0.006)	(0.006)	(0.006)	(0.006)
RD/TA	0.017	0.018	0.017	0.019
	(0.014)	(0.014)	(0.014)	(0.014)
Leverage	-0.042***	-0.047***	-0.045***	-0.049***
	(0.015)	(0.014)	(0.015)	(0.014)
Profitability	-0.002**	-0.001	-0.002**	-0.001
	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.183***	0.182***	0.187***	0.185***
	(0.036)	(0.037)	(0.036)	(0.037)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.581***	0.477**	0.588***	0.481**
	(0.192)	(0.191)	(0.191)	(0.191)
$Herfindahl^2$	-0.638***	-0.536***	-0.646***	-0.541***
	(0.195)	(0.193)	(0.194)	(0.193)
LnRealGDP	0.094	0.141	0.101	0.147
	(0.135)	(0.139)	(0.134)	(0.138)
UnemployRate	0.004	0.002	0.005	0.003
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	73,931	69,121	73,931	69,121
N. of Firms	7,886	7,529	7,886	7,529
R-squared	0.552	0.547	0.553	0.548

### Table VII: Tax Changes, Governance and Innovation

This table examines the role of corporate governance. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise, and its interaction with the Anti-takeoverIndex, which is developed by Cain, McKeon, and Solomon (2014) constructed based on the passage of 12 different types of state takeover laws, one federal statue and three state standards of review, where higher values indicate lower hostile takeover hazard. Controls include Ln(Sales), RD/TA ( $\frac{R&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.123***	-0.117***		
	(0.027)	(0.026)		
TaxIncr*Anti-take overIndex	-0.613***	-0.612***		
	(0.214)	(0.205)		
TaxDecr			0.246***	0.224***
			(0.032)	(0.031)
${\bf TaxDecr^*Anti-take over Index}$			2.072***	1.887***
			(0.424)	(0.400)
Anti-takeoverIndex	-0.377**	-0.139	-0.465***	-0.228
	(0.161)	(0.155)	(0.163)	(0.159)
LnSales	-0.018***	-0.016***	-0.018***	-0.016***
	(0.005)	(0.005)	(0.005)	(0.005)
RD/TA	0.023	0.004	0.024*	0.004
	(0.014)	(0.008)	(0.014)	(0.008)
Leverage	-0.045***	-0.047***	-0.047***	-0.049***
	(0.015)	(0.015)	(0.015)	(0.015)
Profitability	-0.002**	-0.002*	-0.002**	-0.002*
	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.191***	0.189***	0.191***	0.189***
	(0.038)	(0.039)	(0.037)	(0.039)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.526***	0.391**	0.520***	0.385**
	(0.195)	(0.194)	(0.194)	(0.193)
$Herfindahl^2$	-0.604***	-0.469**	-0.599***	-0.465**
	(0.196)	(0.195)	(0.195)	(0.194)
LnRealGDP	0.105	0.167	0.102	0.163
	(0.139)	(0.143)	(0.138)	(0.143)
UnemployRate	0.005	0.002	0.007	0.003
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	70,799	66,221	70,799	66,221
N. of Firms	7,581	7,219	7,581	7,219
R-squared	0.554	0.551	0.555	0.552

### Table VIII: Tax Changes, Tax Avoidance and Innovation

This table examines the role of tax avoidance. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise, or TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise, and its interaction with TaxAvoid, which is an indicator variable for firms in the lowest tercile of industry and size adjusted cash effective tax rate. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.069*	-0.056		
	(0.040)	(0.039)		
TaxIncr*TaxAvoid	-0.051	-0.110***		
	(0.037)	(0.035)		
TaxDecr			0.063*	0.050
			(0.036)	(0.032)
${\bf TaxDecr^*TaxAvoid}$			0.131***	0.129***
			(0.030)	(0.027)
TaxAvoid	-0.026**	-0.019*	-0.041***	-0.039***
	(0.011)	(0.010)	(0.011)	(0.011)
LnSales	0.000	-0.004	0.001	-0.003
	(0.010)	(0.009)	(0.010)	(0.009)
RD/TA	0.057**	0.054**	0.058**	0.054**
	(0.028)	(0.025)	(0.029)	(0.026)
Leverage	-0.058**	-0.046**	-0.063***	-0.051**
	(0.024)	(0.023)	(0.024)	(0.023)
Profitability	-0.002**	-0.002**	-0.002**	-0.002**
	(0.001)	(0.001)	(0.001)	(0.001)
Tangibility	0.313***	0.278***	0.312***	0.278***
	(0.057)	(0.056)	(0.057)	(0.056)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.601**	0.548**	0.602**	0.547**
	(0.241)	(0.229)	(0.240)	(0.228)
$Herfindahl^2$	-0.596**	-0.529**	-0.595**	-0.524**
	(0.234)	(0.225)	(0.234)	(0.224)
LnRealGDP	0.068	0.081	0.087	0.090
	(0.174)	(0.170)	(0.173)	(0.170)
UnemployRate	0.014	0.010	0.018*	0.014
	(0.009)	(0.009)	(0.009)	(0.009)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	43,753	40,794	43,753	40,794
N. of Firms	5,870	5,538	5,870	5,538
R-squared	0.571	0.565	0.572	0.565

# Internet Appendix for Corporate Income Taxes, Financial Constraints and Innovation

#### Table IA.1: Robustness Checks

This table reports the results relating the number of citations per patent to tax increases or tax decreases while performing various robustness checks. In row 1, the treatment group sample (firms that experience a tax decrease) are restricted to five years before and after the tax change. In row 2, non-innovative firms (i.e., firms with no patent) are excluded. In row 3, the sample ends in 2003 instead of 2006. In rows 4 to 7, the standard errors are clustered by different groups as specified. In row 8, the dependent innovation variables are adjusted for truncation using fixed effects methodology, which purges the citations per patent measure from time fixed effects. In row 9, the dependent innovation variables are adjusted for truncation using fixed effects methodology, which purges the citations per patent measure from both time and technology class fixed effects. In row 10, the dependent innovation variables are adjusted for truncation using a quasi-structural model to estimate the citations lag, where each patent citation is multiplied by an index created by econometrically estimating the distribution of the citation lag (the time from the application of the patent until a citation is received). In row 11, we use the original major tax changes of 1% or greater, but also include short-term (ST) reversals within three years. In row 12, we create the tax increase and decrease indicators based on major tax changes of 0.5% or greater instead of 1% or greater. In all regressions, controls include Ln(Sales), RD/TA $(\frac{R\&DExpenditures}{TotalAssets}),\ Leverage\ (\frac{TDebt}{TotalAssets}),\ Profitability\ (\frac{EBIDTA}{TotalAssets}),\ Tangibility\ (\frac{NPPE}{TotalAssets}),\ Age,\ Herfindahl,\ Herfindahl^2,$ LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level (unless otherwise indicated). The sample consists of firm-year observations from 1988 to 2006 except in row 3. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxVar:	TaxIncr	TaxIncr	TaxDecr	TaxDecr
1. Five years before and after tax change	-0.063***	-0.061***	0.107***	0.082***
	(0.019)	(0.019)	(0.021)	(0.018)
Obs.	70,027	65,477	67,609	63,169
2.Exclude firms with no patent	-0.102***	-0.097***	0.121***	0.109***
	(0.032)	(0.031)	(0.037)	(0.035)
Obs.	48,536	45,605	48,536	45,605
3.End sample in 2003	-0.065***	-0.060***	0.088***	0.083***
	(0.021)	(0.021)	(0.025)	(0.023)
Obs.	64,202	60,111	64,202	60,111
4.Cluster standard errors by year	-0.072***	-0.067**	0.096***	0.087***
	(0.016)	(0.024)	(0.014)	(0.018)
Obs.	73,931	69,121	73,931	69,121
5.Cluster standard errors by firm and year	-0.072***	-0.067**	0.096***	0.087***
	(0.024)	(0.029)	(0.027)	(0.028)
Obs.	$73,\!495$	68,608	73,495	68,608
6.Cluster standard errors by state	-0.072**	-0.067**	0.096**	0.087**
	(0.028)	(0.027)	(0.046)	(0.043)
Obs.	73,931	69,121	73,931	69,121
7.Cluster standard errors by state and year	-0.072***	-0.067**	0.096**	0.087**
	(0.026)	(0.030)	(0.044)	(0.043)
Obs.	73,495	68,608	73,495	68,608
8. Time-adjusted dep. variable	-0.018**	-0.021***	0.038***	0.042***
	(0.007)	(0.008)	(0.010)	(0.010)
Obs.	73,931	69,121	73,931	69,121
9.Time and tech class-adjusted dep. variable	-0.019**	-0.021***	0.040***	0.043***
	(0.007)	(0.008)	(0.010)	(0.011)
Obs.	73,931	69,121	73,931	69,121
10.Quasi-adjusted dep. variable	-0.077***	-0.084***	0.132***	0.134***
	(0.027)	(0.028)	(0.035)	(0.035)
Obs.	73,931	69,121	73,931	69,121
11.Tax changes including ST reversals	-0.061***	-0.054**	0.093***	0.085***
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	(0.023)	(0.022)	(0.026)	(0.025)
Obs.	73,931	69,121	73,931	69,121
12.Tax changes of 0.5% or greater	-0.045**	-0.042**	0.102***	0.096***
	(0.020)	(0.020)	(0.026)	(0.024)
Obs.	73,931	69,121	73,931	69,121

## Table IA.2: Tax Changes in Neighboring States

This table reports the results relating tax changes in neighboring states to tax changes in state i. TaxIncr in Neighboring States is an indicator variable equal to 1 if there has been a significant tax increase in any of the neighboring states of state i, and 0 otherwise. TaxDecr in Neighboring States is an indicator variable equal to 1 if there has been a significant tax decrease in any of the neighboring states of state i, and 0 otherwise. Controls include LnRealGDP (Log of state level real GDP) and UnemployRate (state level unemployment rate). All regressions are estimated with time and state fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the state level. The sample consists of state-year observations from 1988 to 2006. \*\*\*\*, \*\*\* and \* denote significance at 1%, 5% and 10% respectively.

	$TaxChg_t$	$TaxChg_{t+1}$	$TaxChg_{t+2}$
	(1)	(2)	(3)
TaxIncr in Neighboring States	0.144	0.156	0.163
	(0.092)	(0.103)	(0.119)
TaxDecr in Neighboring States	-0.038	-0.022	-0.013
	(0.088)	(0.087)	(0.088)
LnRealGDP	-0.244	-0.171	-0.134
	(0.394)	(0.412)	(0.410)
UnemployRate	-0.011	-0.016	-0.027
	(0.018)	(0.017)	(0.018)
State FE	Yes	Yes	Yes
Year FE	Yes	Yes	Yes
Obs.	931	931	931
R-squared	0.604	0.645	0.676

#### Table IA.3: Tax Changes and R&D Expenditures

This table reports the results relating the R&D expenditure to tax changes. Specifically we estimate the OLS model of  $(\frac{R\&DExpenditures}{TotalAssets})$  on TaxIncr and TaxDecr, which are indicator variables equal to 1, if there has been a significant tax increase (decrease), respectively, in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), Leverage  $(\frac{TDebt}{TotalAssets})$ , Profitability  $(\frac{EBIDTA}{TotalAssets})$ , Tangibility  $(\frac{NPPE}{TotalAssets})$ , Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$\frac{R\&DExpenditures}{TotalAssets}t{+}1$	$rac{R\&DExpenditures}{TotalAssets} t{+}1$	$\frac{R\&DExpenditures}{TotalAssets}t{+}1$
	(1)	(2)	(3)
TaxChg	-0.000		· · · · · · · · · · · · · · · · · · ·
Ü	(0.001)		
TaxIncr	,	0.001	
		(0.002)	
TaxDecr			0.002
			(0.002)
LnSales	-0.009***	-0.009***	-0.009***
	(0.001)	(0.001)	(0.001)
Leverage	-0.001	-0.001	-0.001
	(0.003)	(0.003)	(0.003)
Profitability	0.000***	0.000***	0.000***
	(0.000)	(0.000)	(0.000)
Tangibility	0.021***	0.021***	0.021***
	(0.004)	(0.004)	(0.004)
Age	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)
Herfindahl	-0.010	-0.010	-0.010
	(0.016)	(0.016)	(0.016)
Herfindahl <sup>2</sup>	0.009	0.009	0.009
	(0.014)	(0.014)	(0.014)
LnRealGDP	0.005	0.004	0.006
	(0.010)	(0.010)	(0.010)
UnemployRate	0.000	0.000	0.001
	(0.001)	(0.001)	(0.001)
Firm FE	Yes	Yes	Yes
Year FE	Yes	Yes	Yes
Obs.	83,690	83,690	83,690
N. of Firms	8,394	8,394	8,394
R-squared	0.751	0.751	0.751

## Table IA.4: Tax Increases and the Number of Patents

This table reports the results relating the number of patents to tax increases. Specifically we estimate the OLS model of Ln(1+Patent) on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+Patent)_{t+1}$	$Ln(1+Patent)_{t+2}$	$Ln(1+Patent)_{t+3}$	$Ln(1+Patent)_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.011	-0.023	-0.032*	-0.047**
	(0.013)	(0.016)	(0.019)	(0.023)
LnSales	0.034***	0.025***	0.016***	0.008
	(0.004)	(0.005)	(0.005)	(0.006)
RD/TA	0.013*	0.023***	0.018**	0.016*
	(0.007)	(0.009)	(0.008)	(0.009)
Leverage	-0.045***	-0.054***	-0.064***	-0.073***
	(0.010)	(0.011)	(0.013)	(0.014)
Profitability	-0.000	-0.000	-0.001	-0.002***
	(0.000)	(0.000)	(0.001)	(0.001)
Tangibility	0.056**	0.114***	0.176***	0.246***
	(0.025)	(0.029)	(0.035)	(0.041)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.537***	0.645***	0.799***	0.856***
	(0.119)	(0.140)	(0.170)	(0.204)
$Herfindahl^2$	-0.503***	-0.617***	-0.771***	-0.814***
	(0.129)	(0.149)	(0.175)	(0.202)
LnRealGDP	0.235***	0.185*	0.146	0.150
	(0.081)	(0.095)	(0.113)	(0.135)
UnemployRate	0.008*	0.007	0.005	0.007
	(0.005)	(0.005)	(0.006)	(0.007)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	83,690	78,854	73,931	69,121
N. of Firms	8,394	8,242	7,886	$7{,}529$
R-squared	0.766	0.742	0.719	0.696

### Table IA.5: Tax Decreases and the Number of Patents

This table reports the results relating the number of patents to tax decreases. Specifically we estimate the OLS model of Ln(1+Patent) on TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+Patent)_{t+1}$	$Ln(1+Patent)_{t+2}$	$Ln(1+Patent)_{t+3}$	$Ln(1+Patent)_{t+4}$
	(1)	(2)	(3)	(4)
TaxDecr	0.036*	0.062**	0.081***	0.106***
	(0.019)	(0.025)	(0.031)	(0.039)
LnSales	0.034***	0.025***	0.016***	0.008
	(0.004)	(0.005)	(0.005)	(0.006)
RD/TA	0.013*	0.022***	0.018**	0.016*
	(0.007)	(0.009)	(0.008)	(0.009)
Leverage	-0.045***	-0.054***	-0.064***	-0.074***
	(0.010)	(0.011)	(0.013)	(0.014)
Profitability	-0.000	-0.000	-0.001	-0.002***
	(0.000)	(0.000)	(0.001)	(0.001)
Tangibility	0.056**	0.115***	0.178***	0.248***
	(0.025)	(0.029)	(0.035)	(0.041)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.538***	0.646***	0.802***	0.860***
	(0.119)	(0.140)	(0.170)	(0.204)
$Herfindahl^2$	-0.504***	-0.618***	-0.773***	-0.817***
	(0.129)	(0.148)	(0.175)	(0.202)
LnRealGDP	0.254***	0.217**	0.187*	0.202
	(0.081)	(0.094)	(0.112)	(0.133)
UnemployRate	0.009*	0.009*	0.007	0.009
	(0.005)	(0.005)	(0.006)	(0.007)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	83,690	78,854	73,931	69,121
N. of Firms	8,394	8,242	7,886	7,529
R-squared	0.766	0.742	0.719	0.696

## Table IA.6: Tax Changes and the Number of Patents

This table reports the results relating the number of patents to tax changes. Specifically we estimate the OLS model of Ln(1+Patent) on TaxChg, which is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, equal to -1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+Patent)_{t+1}$	$Ln(1+Patent)_{t+2}$	$Ln(1+Patent)_{t+3}$	$Ln(1+Patent)_{t+4}$
	(1)	(2)	(3)	(4)
TaxChg	-0.016	-0.028**	-0.038**	-0.052***
	(0.010)	(0.013)	(0.016)	(0.020)
LnSales	0.034***	0.025***	0.016***	0.008
	(0.004)	(0.005)	(0.005)	(0.006)
RD/TA	0.013*	0.022***	0.018**	0.016*
	(0.007)	(0.009)	(0.008)	(0.009)
Leverage	-0.045***	-0.054***	-0.064***	-0.073***
	(0.010)	(0.011)	(0.013)	(0.014)
Profitability	-0.000	-0.000	-0.001	-0.002***
	(0.000)	(0.000)	(0.001)	(0.001)
Tangibility	0.056**	0.115***	0.177***	0.248***
	(0.025)	(0.029)	(0.035)	(0.041)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.538***	0.646***	0.801***	0.859***
	(0.119)	(0.140)	(0.170)	(0.204)
$Herfindahl^2$	-0.504***	-0.618***	-0.772***	-0.817***
	(0.129)	(0.148)	(0.175)	(0.202)
LnRealGDP	0.247***	0.207**	0.174	0.187
	(0.081)	(0.095)	(0.112)	(0.134)
UnemployRate	0.008*	0.008	0.007	0.008
	(0.005)	(0.005)	(0.006)	(0.007)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	83,690	78,854	73,931	69,121
N. of Firms	8,394	8,242	7,886	7,529
R-squared	0.766	0.742	0.719	0.696

## Table IA.7: Tax Increases and the Number of Citations per Patent

This table reports the results relating the number of citations per patent to tax increases. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxIncr, which is an indicator variable equal to 1, if there has been a significant tax increase in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+1}$	$Ln(1+\frac{Citations}{Patent})_{t+2}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxIncr	-0.052**	-0.064***	-0.072***	-0.067***
	(0.022)	(0.023)	(0.023)	(0.022)
LnSales	-0.002	-0.007	-0.012**	-0.013**
	(0.005)	(0.005)	(0.006)	(0.006)
RD/TA	0.010	0.020	0.017	0.018
	(0.011)	(0.012)	(0.014)	(0.014)
Leverage	-0.047***	-0.042***	-0.042***	-0.047***
	(0.013)	(0.014)	(0.015)	(0.014)
Profitability	-0.000**	-0.000	-0.002**	-0.001
	(0.000)	(0.001)	(0.001)	(0.001)
Tangibility	0.167***	0.173***	0.182***	0.181***
	(0.035)	(0.036)	(0.036)	(0.038)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.797***	0.646***	0.578***	0.474**
	(0.178)	(0.187)	(0.192)	(0.191)
$Herfindahl^2$	-0.811***	-0.719***	-0.634***	-0.532***
	(0.181)	(0.189)	(0.195)	(0.193)
LnRealGDP	0.130	0.115	0.088	0.135
	(0.122)	(0.127)	(0.134)	(0.138)
UnemployRate	0.011*	0.008	0.004	0.002
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	83,690	78,854	73,931	69,121
N. of Firms	8,394	8,242	7,886	7,529
R-squared	0.557	0.555	0.552	0.547

### Table IA.8: Tax Decreases and the Number of Citations per Patent

This table reports the results relating the number of citations per patent to tax decreases. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxDecr, which is an indicator variable equal to 1, if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+1}$	$Ln(1+\frac{Citations}{Patent})_{t+2}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxDecr	0.101***	0.109***	0.096***	0.087***
	(0.027)	(0.027)	(0.027)	(0.025)
LnSales	-0.002	-0.007	-0.012**	-0.013**
	(0.005)	(0.005)	(0.005)	(0.006)
RD/TA	0.010	0.020	0.017	0.018
	(0.011)	(0.012)	(0.014)	(0.014)
Leverage	-0.047***	-0.042***	-0.043***	-0.048***
	(0.014)	(0.014)	(0.015)	(0.014)
Profitability	-0.000**	-0.000	-0.002**	-0.001
	(0.000)	(0.001)	(0.001)	(0.001)
Tangibility	0.169***	0.175***	0.183***	0.182***
	(0.034)	(0.035)	(0.036)	(0.037)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.798***	0.648***	0.580***	0.476**
	(0.178)	(0.187)	(0.191)	(0.191)
$Herfindahl^2$	-0.811***	-0.721***	-0.636***	-0.534***
	(0.181)	(0.189)	(0.194)	(0.193)
LnRealGDP	0.173	0.160	0.122	0.165
	(0.121)	(0.126)	(0.134)	(0.138)
UnemployRate	0.013**	0.010*	0.006	0.003
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	83,690	78,854	73,931	69,121
N. of Firms	8,394	8,242	7,886	7,529
R-squared	0.558	0.555	0.552	0.548

### TableIA.9: Tax Changes and the Number of Citations per Patent

This table reports the results relating the number of citations per patents to tax changes. Specifically we estimate the OLS model of  $Ln(1+\frac{Citations}{Patent})$  on TaxChg, which is an indicator variable equal to 1 if there has been a significant tax increase in the largest state of business of firm i, equal to -1 if there has been a significant tax decrease in the largest state of business of firm i, and 0 otherwise. Controls include Ln(Sales), RD/TA ( $\frac{R\&DExpenditures}{TotalAssets}$ ), Leverage ( $\frac{TDebt}{TotalAssets}$ ), Profitability ( $\frac{EBIDTA}{TotalAssets}$ ), Tangibility ( $\frac{NPPE}{TotalAssets}$ ), Age, Herfindahl,  $Herfindahl^2$ , LnRealGDP (Log of state level real GDP), and UnemployRate (state level unemployment rate). All regressions are estimated with time and firm fixed effects and the standard errors reported in the parentheses are corrected for the panel in all the models and are clustered at the firm level. The sample consists of firm-year observations from 1988 to 2006. \*\*\*\*, \*\* and \* denote significance at 1%, 5% and 10% respectively.

	$Ln(1+\frac{Citations}{Patent})_{t+1}$	$Ln(1+\frac{Citations}{Patent})_{t+2}$	$Ln(1+\frac{Citations}{Patent})_{t+3}$	$Ln(1+\frac{Citations}{Patent})_{t+4}$
	(1)	(2)	(3)	(4)
TaxChg	-0.052***	-0.059***	-0.058***	-0.053***
	(0.016)	(0.016)	(0.016)	(0.015)
LnSales	-0.002	-0.007	-0.012**	-0.013**
	(0.005)	(0.005)	(0.006)	(0.006)
RD/TA	0.010	0.020	0.017	0.018
	(0.011)	(0.012)	(0.014)	(0.014)
Leverage	-0.047***	-0.042***	-0.043***	-0.048***
	(0.013)	(0.014)	(0.015)	(0.014)
Profitability	-0.000**	-0.000	-0.002**	-0.001
	(0.000)	(0.001)	(0.001)	(0.001)
Tangibility	0.168***	0.175***	0.184***	0.183***
	(0.034)	(0.036)	(0.036)	(0.037)
Age	0.000	0.000	0.000	0.000
	(0.000)	(0.000)	(0.000)	(0.000)
Herfindahl	0.799***	0.648***	0.581***	0.477**
	(0.178)	(0.187)	(0.191)	(0.191)
$Herfindahl^2$	-0.812***	-0.721***	-0.636***	-0.534***
	(0.181)	(0.189)	(0.194)	(0.193)
LnRealGDP	0.164	0.153	0.121	0.165
	(0.121)	(0.127)	(0.134)	(0.138)
UnemployRate	0.012**	0.009	0.005	0.003
	(0.006)	(0.006)	(0.006)	(0.006)
Firm FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
Obs.	83,690	78,854	73,931	69,121
N. of Firms	8,394	8,242	7,886	7,529
R-squared	0.558	0.555	0.552	0.548